# Department of Wisconsin
# Auxiliary Session

## The American Legion
# Midwinter Conference
## January 14, 2023

# Program Agenda

- Opening / POW/MIA / America's White Table
- Be The One
- Honor Our Veterans Every Day
- Keys to Success
- Cups – Emphasis on County Organization's Role
- Membership / Year-end Reporting
- Creative Arts
- BELIEVE

# Opening

**Prayer:** Linda Kostka, Department Chaplain

**Pledge:** Sue Hembrook, Americanism

**Preamble:** Sue Hembrook, Americanism

**POW/MIA Ceremonies:** SAL

**America's White Table:** Joyce Endres

# POW/MIA Table Ceremonies

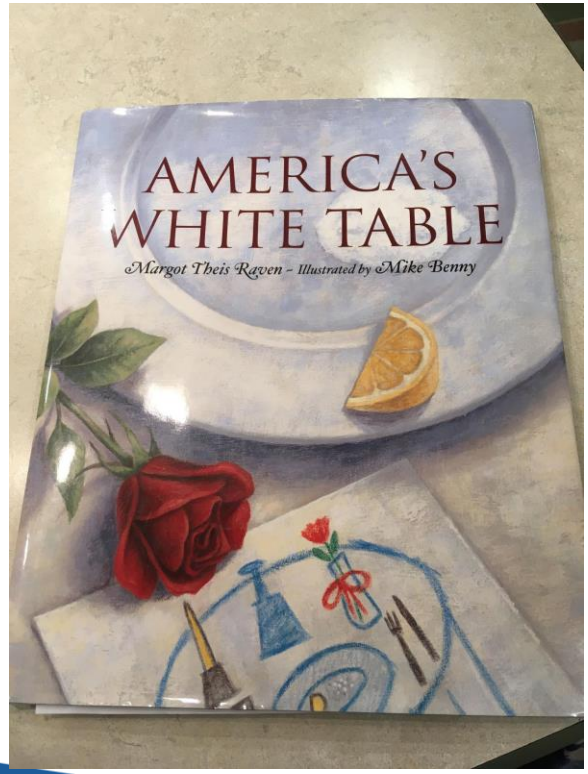
# America’s White Table

**Read by:**

**Sue Turowski**

**and**

**Joyce Endres**



# Introductions

# Be The One

## The American Legion Nat’l Commander
## Vincent J. "Jim" Troiola

# Be The One ~ Maggie Geiger

www.legion.org/betheone

# Honor our Veterans Every Day

## American Legion Auxiliary

## National President Vickie Koutz

# CUPS ~ Joyce Endres

# The American Legion Family

# and

# Value of

# County Organizations

# TAL Family Organization

- Post/Unit (blue): Members/Posts/Units Foundation
- County (blue/white): WI BELIEVES in the Value
- District (white/blue): Dept of WI has Twelve Districts
- Department (white): Department/State Synonymous
- Division (red) - Wisconsin is in the Central Division
- National (red) – Headquarters located in Indianapolis

# County Organizations

- Dept of WI supports County Councils
- Conduit between Post/Unit/District
- President typically a representative at each level
- Leadership learning opportunity

# County Organization

- Unit Membership Focus
- Enhance, Promote, Work with ALA Program Action Plans
- Team build and share information between Units/District/Department

# Leadership

**Big Gavel:** Dictates; Bully; Make decisions w/o member input

**Little Gavel:** C&B/SR; Encourage; Input; Mentor; Short Meetings; Projects; Involve TAL Family

# Members / Leaders

- Teachable Moments
- Communicate Kindly/Sincerely
- ALAITK / Leadership in Motion
- Continual Education

# Keys to Success ~ Teresa Isensee

## WI Dept. Commander Julie Muhle

# Keys to Success

**COMMANDER JULIE**
**2022/2023 MEMBERSHIP INCENTIVE**
**DRAWING FORM**

**LEGION FAMILY MEMBER INCENTIVE:** Every Legion Family member that signs up 1 new member will be put in a drawing for $250, one each to be drawn at Midwinter (January 14th) and one during Department Convention (July 22nd). Note: It is the responsibility of the Family Member to fill in the information below and send it in.

Name of New Member: _____ Post/Unit/Squadron # _____
Name of New Member: _____ Post/Unit/Squadron # _____
Name of New Member: _____ Post/Unit/Squadron # _____
Name of New Member: _____ Post/Unit/Squadron # _____
Name of New Member: _____ Post/Unit/Squadron # _____

**Recruiting Legion Family Member Name:** _____

**DUAL, TRI OR QUAD MEMBERS:** Every Dual, Tri or Quad member will be put in a drawing for a weekend for 4 at the Kalahari. Dual members get 2 entries, Tri members get 3 entries and Quad members get 4 entries. This will be drawn at Department Convention (July 22nd). Note: It is the responsibility of the Family Member to fill in the information below and send it in.

**Name of dual, tri or quad member:** _____ **Legion ID#:** _____

**Auxiliary ID#:** _____ **SAL ID#:** _____ **Rider ID#:** _____

**Send To: Wisconsin American Legion, Attn: Membership, PO Box 388, Portage, WI 53901**

**Below is for office use only**

Qualifying Post #: _____ Post Commander: _____

**OR**

Qualifying Legion Family Member Name: _____

Award Qualified for:

- ☐ Post Incentive- 1st Place
- ☐ Post Incentive- 2nd Place
- ☐ Post Incentive- 3rd Place
- ☐ Lincoln Pilgrimage
- ☐ District Commander Incentive
- ☐ 100% Post Membership Incentive (Smoker)
- ☐ Legion Family Member Incentive
- ☐ Dual, Tri of Quad Member Incentive

Number of entries: _____

# Keys to Success

**The Keys to Success depend on each of us in the American Legion Family to get Back to the Basics**

# Keys to Success

## Know the programs of our American Legion Family

- Wisconsin American Legion Law Enforcement Career Academy
- Badger Boys and ALA Badger Girls State
- Oratorical Contest
- Americanism Essay Contest
- Operation A.L.F
- Legion Baseball and Legion Softball
- Shooting Sports
- Poppy Poster Contest
- Legion Riders

# Keys to Success

## Education

- Midwinter Conference Sessions
- ALA in the Know Sessions
- Legion College
- ALA Academy Online Sessions
- Officer Guide and Post Adjutant Guide on WI American Legion website: https://wilegion.org/

# Keys to Success

## Communication

- **Buddy Checks**
- ***Badger Legionnaire and the Wisconsin* Publications**
- **District/Post/Unit Newsletters**
- **Facebook / Email**
- **Personal Contact**
- **National and Department Legion / ALA / SAL Websites**

# Keys to Success

## People and Family

- Community Involvement
- Work Together – Legion, Auxiliary, SAL, and Riders
- Accept Diversity
- Listen to Ideas
- Include Spouses and Children in Events

# Keys to Success

**Commander Julie stated:**

**Each one of you are a member because you believe you can do something for Veterans, their families and our communities.**

**You can be an instrument of change.**

**It starts with one.**

**Listen to that small voice that says**

**“I can do something.”**

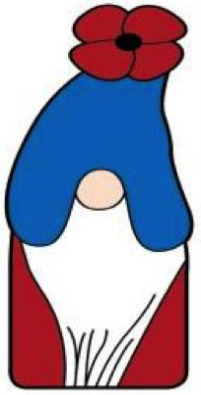
# Membership ~ Becky Mueller

## 2022-23 Membership theme is G.N.O.M.E.

## Getting New & Old Members Excited!

Members who recruit one new 2023 member will receive a GNOME pin.

For members who recruit 10 new Auxiliary Senior members &/or 3 new Junior members, National will award a special gift selected by the 2023 National Membership Committee Chair.



# Membership

## VALUE OF MEMBERSHIP

**Of Member to the Unit**

**Of Unit to the Member**

**Of Unit to the Community**

**Of our Organization to Member, Unit and Department**

# Membership

## GOALS

**A goal is an idea of the future or desired result that a person or a group of people envision, plan and commit to achieve.**

# Member Change Form

**MEMBER CHANGE FORM**

*****Does this person hold a Unit/County/District officer or chairman position?*****

**__YES  What position? _____  __ NO**

**Member ID #_____  Date _____  Unit #____**

***Required for all changes***

# Member Change Form

**Name _____ __Sr __Jr**

**Address _____**

**City _____**

**__DECEASED __ DROP/CANCEL**

**__REJOIN __ HLM (Honorary Life Member)**

# Member Change Form

**OLD INFORMATION**

Name _____

Former Address _____

Former City _____

Former State _____

Former Zip _____

Former phone # _____

Email Address _____

**NEW INFORMATION**

Name _____

New Address _____

New City _____

New State _____

New Zip _____

New phone # _____

Email Address _____

# Member Change Form

## UNIT TRANSFERS

*Previous Unit #: _____ Dept. (State): _____ New Unit #:_____*

**Signature – Member *(Required)***

**Signature – New Unit Membership Chairman *(Required)***

**Signature *(person submitting this form please sign)***

**Rev 7/22**

# Membership Awards/Incentives

| AWARD | UNIT SIZE | CRITERIA | # OF WINNERS | $$$$ | DATE |
|---|---|---|---|---|---|
| COAST GUARD BIRTHDAY | ALL UNITS | Units with any 2023 memberships sent to Dept.<br>excludes PUFLs | 1 winner | $75 | **Aug. 4th** |
| AIR FORCE BIRTHDAY | 1-99<br>100+ | 50%<br>35% | 1 winner | $75 | **Sept. 18th** |
| NAVY BIRTHDAY | 1-99<br>100+ | 55%<br>45% | 1 winner | $75 | **Oct. 13th** |
| MARINE BIRTHDAY | 1-99<br>100+ | 60%<br>50% | 1 winner | $75 | **Nov 10th** |
| ***VETERANS DAY | UNIT<br>COUNTY<br>DISTRICT | 100%<br>100% All county units<br>100% All district units | 1 unit<br>1 county<br>1 district | $100<br>$100<br>$100 | **Nov. 11th** |
| NATL GUARD BIRTHDAY | 1-99<br>100+ | 65%<br>55% | 1 winner | $75 | **Dec 13th** |

# Membership Awards/Incentives

| AWARD | UNIT SIZE | CRITERIA | # OF WINNERS | $$$$ | DATE |
|---|---|---|---|---|---|
| INAUGURATION DAY | 1-99<br>100+ | 70%<br>60% | 1 winner | **$75** | **Jan. 20th** |
| FOUR CHAPLAINS DAY | 1-99<br>100+ | 75%<br>65% | 1 winner | **$75** | **Feb. 3rd** |
| ROSIE THE RIVETER DAY | 1-99<br>100+ | 80%<br>70% | 1 winner | **$75** | **Mar. 21st** |
| PURPLE UP DAY | 1-99<br>100+ | 85%<br>75% | 1 winner | **$75** | **Apr. 15th** |
| POPPY RECOGNITION DAY | 1-99<br>100+ | 90%<br>85% | 1 winner | **$75** | **May 18th** |
| ARMY BIRTHDAY | 1-99<br>100+ | 95%<br>90% | 1 winner | **$75** | **June 14th** |
| | Totals | | 14 winners | **$1,125** | |

# Membership/Unit Awards

## NATIONAL 100% AWARD

**Units reaching 100% of their 2023 membership goal by November 11, 2022 will receive 100% membership award citation.**

## DEPARTMENT 100% AWARD

**Units reaching 100% by June 15, 2023 will receive Department issued citation and two complimentary 100% ribbons with the opportunity to purchase more. No special entry form required.**

# Resources - Online

## Department of WI Website: www.amlegionauxwi.org

- Includes information on the different programs
- An electronic copy of the current *Red Book* and *Unit Guidebook*
- Bimonthly Unit Mailings

## National Website: www.ALAforVeterans.org

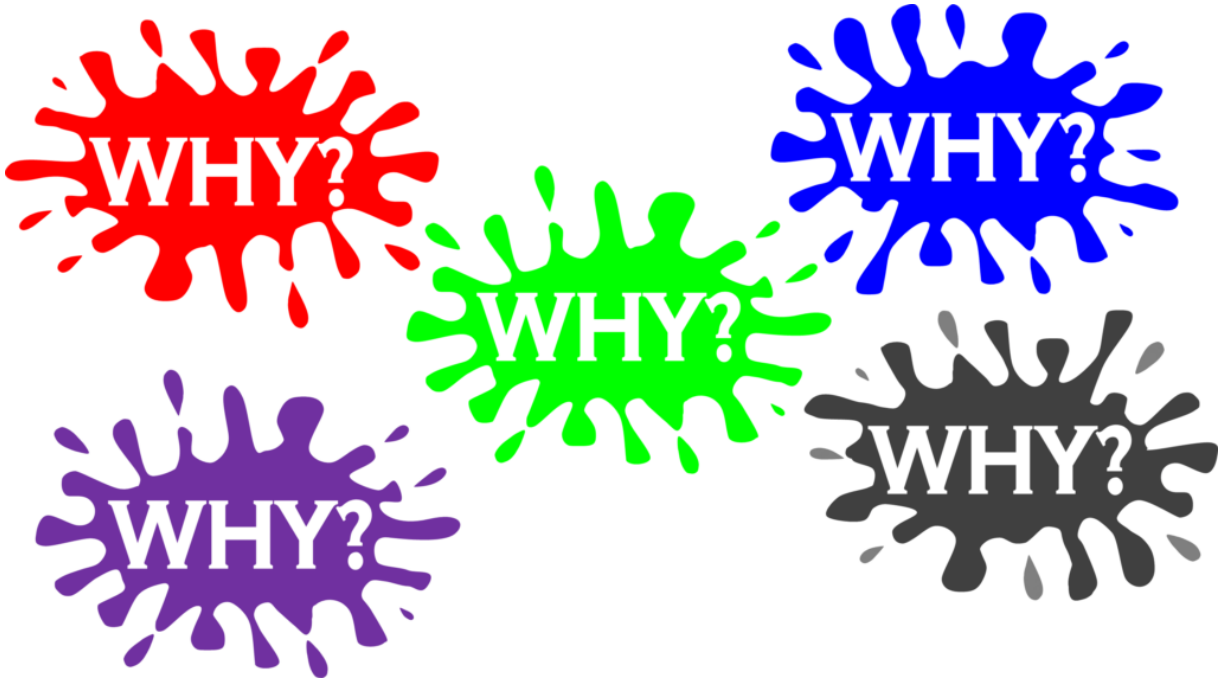
- Includes information on the different programs
- Templates with the ALA branding, recruitment tools and toolkits
- NOTE: Each member needs to register for an online account to access the “member only” tools and information.

# RESOURCES

- Membership Chairman Packet – Sent to each unit with a Membership Chairman Contact on file
- Websites – Membership tabs
- ALAMIS – paid subscription – two (2) per unit
- Department staff – especially Andrea w/membership
- Membership Team – Department and District

# Reports / Year-End Impact

# Reporting



# Why Reporting is Important

**Dollars and number of volunteer hours show the support our organization gives to our veterans and our communities.**

**It allows our organization, the ALA, to demonstrate our effectiveness to the world.**

**The numbers from the Year-End Impact Report are given to The American Legion who includes them in its annual report to Congress.**

# Reporting

## *Impact vs. Narrative*

# Reporting Process

## IMPACT REPORT:

**From Member to Unit President / Report Chairman to District President to Department**

## NARRATIVE REPORT:

**From Unit to Department to be dispersed to Department Chairmen to Central Division Chairman to National.**

# ‘NEW’ NARRATIVE COVER SHEET

## 2022-2023 Unit Narrative Cover Sheet

- **Report eliminates sending in each program narrative sheet if the Unit did not work a particular program.**
- **Unit Annual Narrative reports will still need to be completed for those programs the Unit worked on.**
- **Work on the annual reporting monthly.**
- **Annual Narrative reports are used to recognize Units at Department Convention.**

# County Reporting

**Recognize County Achievements**

**Work with Units on Projects / Programs**

**Provide Mentoring and Support**

# Reporting - Wrap Up

**Reinforce value of reporting**

**Encourage all units to report even minor projects**

***(i.e., saying the pledge, memorial prayers and services, etc.)***

# Creative Arts ~ Sue Hembrook

## 2022-2023 ALA Nat'l President

## Vickie Koutz's Special Project

# National Veterans

# Creative Arts Festival

# Creative Arts

# Creative Arts

## Competition and Festival

**Therapy**

**Participation**

# Creative Arts

# Creative Arts

## Positive impacts on veterans by supporting their healing through creative arts

# Creative Arts

## Wisconsin Veteran Facilities

## Sponsor

## Creative Arts

# BELIEVE

## American Legion Auxiliary

## 2022-23 Dept of WI President Linda Coppock

# BELIEVE

***My focus this year is to mentor, educate and excite members into believing they make a difference with anything they do while working the ALA Mission.***

# BELIEVE

## *Members need to…*

***Believe** any activity they perform for our organization is a worthwhile effort;*

***Believe** everything they do has a positive impact on our Mission;*

***Believe** they have a purpose;*

***Believe** they have the ability to make a difference for our veterans, active military, their families and our communities.*

***Believe** you can have fun while doing it!*

# BELIEVE

***Members, remember***

***Believe YOU make a difference,***

***Believe YOU have value,***

***Believe in YOU, because I DO!***

# Closing

Q&A

Comments

Prayer