



## AMERICAN LEGION AUXILIARY DEPARTMENT OF WISCONSIN

### 2023-2024 Community Service Program Engagement Plan

Sandy Mack, Department Chairman  
1204 Wisconsin Street, Adell, WI 53001  
262-388-9816  
[smack@amfam.com](mailto:smack@amfam.com)

#### PURPOSE

The Community Service Program is to promote the American Legion Auxiliary's commitment to making our communities better places to live by supporting local service projects.

#### DEADLINES/IMPORTANT DATES

- April 1<sup>st</sup>: Submit Community Service Award Cover Sheet with narrative for judging as Most Outstanding Unit Community Service Program to the Department Chairman.
- To be considered for a national award, the unit must submit their entry with a National Award Cover sheet to the Department Chairman. The National Award Cover sheet will be posted on the department website ([www.amlegionauxwi.org](http://www.amlegionauxwi.org)) under the Program Info tab.

#### GET INVOLVED

1. Promote American Legion Family Day on the last Saturday of April.
2. Bring awareness to The American Legion's "Be The One" initiative to improve access and reduce the stigma around mental health issues.
3. Promote community involvement in American Legion Auxiliary programs:
  - a. Blood Drives, CPR training, and emergency preparedness (National Security program).
  - b. Suggest participation in Child Safety Programs (Children & Youth program).
  - c. Participate in patriotic holidays (Americanism program).
  - d. Develop new ways to reach diverse groups such as age, ethnicity, etc. (Membership program).
  - e. Create visible events in the community that support veterans (VA&R program).
  - f. Participate in Martin Luther King, Jr. Day of Service.
  - g. Participate in the 9/11 National Day of Service.

#### Resources:

- For suggestions on how to implement this program, please contact the Department Chairman listed at the beginning of this Program Engagement Plan.
- How to Partner with Other Organizations for Community Outreach.
- How to Mobilize Community Support for Those Who Serve.
- ALA's Community Service Facebook Group: [www.facebook.com/groups/110203022459992/](https://www.facebook.com/groups/110203022459992/)



**American Legion Auxiliary  
Department of Wisconsin  
2023-2024 Community Service Award Cover Sheet for Units**

*Send completed form to:*

Sandy Mack, Department Chairman  
1204 Wisconsin Street, Adell, WI 53001  
262-388-9816  
[smack@amfam.com](mailto:smack@amfam.com)

Committee sponsoring award: **Community Service**

Please fill out the information as completely and accurately as possible. Unit award certificates will be completed using the information given on this sheet, so please print legibly.

**Provide the following, including the complete name of your unit, if you are applying for a Unit award at the Department and/or National level:**

Unit # \_\_\_\_\_ District # \_\_\_\_\_ City Location: \_\_\_\_\_

Full official unit name: \_\_\_\_\_

Unit president/chairman (circle one) name: \_\_\_\_\_

Phone number: \_\_\_\_\_ ALA member ID#: \_\_\_\_\_

Email address: \_\_\_\_\_