



Academy Courses

VAVS (VA Voluntary Service) Department Orientation 2022

In this webinar, you will learn the processes and procedures for volunteering within the VA. We will also cover a variety of topics including how to choose a valuable rep or dep, the certification process, VA roles and expectations, the structure of VA Voluntary Service (VAVS), and much more. This information was updated in September 2022.

Mastering Military Shipping with Shipthrift

The American Legion Auxiliary introduces new member-benefits provider Shipthrift to members in an informational webinar focused on shipping military care packages.

Using Social Media to Your Unit's Advantage

American Legion Auxiliary units are always looking for more ways to get the word out. The easiest and cheapest way to do just that is through social media. In this webinar, ALA National Headquarters staff will provide you with guidance on the best ways to promote your unit activities — whether they're mission outreach or not — as well as other helpful information. We'll even let you in on some of our social media secrets!

Compliance Matters

Watch our Compliance Matters virtual session to learn about state and federal filing requirements, how to become tax exempt and stay exempt, and general compliance knowledge to keep your organization running smoothly.

Using Poppy Funds to Serve Our Mission

This course educates members on how to use their poppy funds in accordance with The American Legion criteria with an emphasis on food insecurity amongst junior enlisted servicemembers and their families.

Junior Mentor Series: Junior Meetings (ALA Live Recorded Session) (Course 4)

Junior meetings are an opportunity to bring young members together as they share ideas, form lasting friendships, and have fun. As mentors, we know these meetings are also a place they can learn about the mission and programs of the American Legion Auxiliary. When we know how to make Juniors' unit, district, and department meetings more fun and meaningful, our junior members will continue their membership once they reach adulthood, ensuring a strong future for the ALA.

Unit Fundraising: Moving the Mission Forward by Engaging your Community

This course features volunteer fundraisers who have had success in elevating their organization in the community, ultimately raising money for their projects. It also includes helpful tips and tricks for replicating or creating a successful fundraiser in your community.

Junior Mentor Series: Juniors and The Legion Family (Course 3)

As mentors of our future leaders, we need to inspire our Junior members to carry on the work of The American Legion Family: helping veterans, servicemembers and their families. Ultimately, the goal is to develop Junior Members into life-long ALA Members. Part of that development is to introduce Juniors to making connections with all members of The Legion Family, so they will have stronger relationships and networking skills with The Legion Family as they progress with their membership. As Junior Activities Leaders encourage Juniors to deliver the mission with the Legion Family, they will have experience and be acquainted with The Legion Family when they become adult members.

Mission Delivery - Veterans Creative Arts (Recorded Session)

Featuring a variety of subject-matter experts, this course will illustrate how art therapy and participation in the Veterans Creative Arts Competition and Festival positively impacts veterans by supporting their healing through creative arts. You will also learn the many ways the Veterans Creative Arts Competition and Festival is supported by your fellow Auxiliary members nationwide, as well as avenues of support that can be utilized to start a Veterans Creative Arts Competition at your local VA. Also included in this webinar: a brief overview of grants available through the ALA Foundation; ways units can become involved in starting local or supporting local festivals/competitions; and how the National Veterans Creative Arts Competition and Festival will be changing in the next few years.

NFP Insurance for ALA Girls State Programs

2020-2021 NFP Insurance Information for ALA Girl State programs.

Junior Mentor Training: Junior Patch Program (ALA Live Recorded Session) (Course 2)

In this previously recorded session, the ALA Junior Patch program is explained so that Junior Activities leaders know how the program works.

Junior Mentor Series: Getting Started with Juniors (ALA Live Recorded Session) (Course 1)

In this previously recorded ALA Live session, we'll talk about the things you need to know to get started working with your ALA Juniors.

ALA Foundation Grants Panel (ALA Live Recorded Session)

This recorded ALA live course is your chance to learn how to get your mission-focused project funded by the ALA Foundation.

Mission Delivery: Veteran Service (Recorded Session)

In this introduction to Mission Delivery through Veterans Service we will discuss how to define and focus our Veteran specific mission by tailoring it to the unique needs within your community.

Mission Delivery: Basic Training (ALA Live Recorded Session)

In the 45-minute video, you will learn about how to discover the mission needs in your own community and think differently about how we get others to join us in this service. An introduction to our traditional, face-to-face Mission Training, this virtual Live course will combine many elements from Mission Training 101 and 201.

How to Deal with Conflict

How you handle conflict determines whether it turns into a major battle or leads to a deeper understanding of others and a more positive relationship. In this module, you will learn about conflict and the process of resolving it in a professional, positive and proactive manner.

ALA Fundraising Course

Teaches members about the four different ALA Foundation grants and how to apply for them, how to plan a fundraiser, how to market a fundraiser, and much more.

ALA Juniors E-Learning Course

This course is designed with younger members in mind. Juniors will learn about the purpose of the program, how to excel as leaders, tips for speaking to groups, and much more.

ALA Branding and Why it Matters to Me!

ALA members will learn that branding is more than just a logo – it's also how the public perceives our organization and our values. In this course, members will gain a better understanding of why branding is critical to continue our mission of serving veterans, military, and their families.

Establishing an ALA Culture of Goodwill

This course is a thought-provoking course designed to help ALA members better understand how our attitudes, beliefs and behaviors impact ALA membership and the ALA's ability to serve our mission. This course will take about 40 minutes to complete.

ALA Leadership: Living our Motto of Service Not Self

This course reviews what it means to be a leader and that leadership is not only a title - it is helping others to stay mission-focused and leading by our guiding principles. By the end of this course, participants will have the tools they need to develop a personal leadership plan. This course will take about 30 minutes to complete.

ALA Communication Methods 201

This course is an introduction to how the ALA uses E-Communication. It also provides basic how-to utilize social media. This course will take about 15 minutes to complete.

ALA 101

An introductory course to the ALA Academy, focusing on who we are, what we do and why we matter. ALA 101 provides a general overview of the ALA and our mission, with information helpful for most new (and not- so-new) members to learn. The entire online course will take about 35-40 minutes to complete.