

# AMERICAN LEGION AUXILIARY

Committee Chair  
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[WWW.AMLEGIONAUXWI.ORG/PUBLICRELATIONS](http://WWW.AMLEGIONAUXWI.ORG/PUBLICRELATIONS)

## PUBLIC RELATIONS ZOOM CHAT DATES

FOR THE LEGION FAMILY

**630 PM - 8 PM, Wednesdays**

**September 24, 2025**

**October 29, 2025**

**January 28, 2026**

**February 25, 2026**

**April 29, 2026**

*\*Members who attended all the Chats will receive an item recognizing their participation*

### TOPICS TO INCLUDE

Social Media Hashtags, Sharing Your Story with the Community, Branding, PR & Membership Go Hand in Hand, SMART PR Campaigns, Event Marketing & Post Event Strategies, Cultivating Relationships & Collaborations with Local Businesses, Newsjacking, Maximizing Your Social Media Impact & Engagement, Etiquette, Poppy Day