AMERICAN LEGION AUXILIARY

A Community of Volunteers Serving Veterans, Military, and their Families

October 2026 Issue # 2

FROM THE 2026-2027 NATIONAL CHAIR OF THE AMERICANISM PROGRAM

Americanism:

Working Together to Make a Difference

Americanism is about more than celebrating our flag and country—it is about helping build informed, engaged citizens and supporting the programs that connect our communities to the mission of The American Legion. The American Legion Auxiliary works alongside The American Legion to support programs such as American Legion Baseball, the Oratorical Contest, and Junior Shooting Sports, helping provide opportunities for young people to develop leadership, confidence, sportsmanship, and a deeper understanding of what it means to be an American.

Our support can take many forms. Units may provide financial assistance, purchase equipment or supplies, provide volunteers, help with meals or refreshments, promote events in the community, and recognize participants for their accomplishments. Auxiliary members can also attend games and contests, assist with registration or event activities, help publicize programs, and encourage schools, families, and community members to get involved. Sometimes it is as simple as showing up, lending a hand, or helping a young person know that someone believes in them.

Americanism also comes alive through the activities we do together as an Auxiliary. Flag education and proper flag etiquette, patriotic celebrations, community events, essay and educational activities, recognition of service members and veterans, and teaching young people about the freedoms and responsibilities of citizenship are all ways we put our Americanism mission into action. When we work side by side with The American Legion, our communities, and our youth, we help keep patriotism, service, and respect for our country strong for generations to come.

Famous Quotes

Some people love an entire lifetime and wonder if they have ever made a difference in the world. A Veteran doesn't have that problem.

Ronald Reagan



As American citizens, we should all be familiar with the US Flag Code. While not enforceable by law, this does provide a protocol that is followed by6y many entities, including the American Legion Family. It gives proper etiquette, care, disposal of unserviceable flags and more. When teaching students and other members of your community, this is a good reference to be sure you have the correct information. The U S Flag Code can be downloaded from The American Legion website (www.legion.org), purchased from Emblem Sales and likely in your local bookstore.



Flag Fact Fridays

Be sure to check out the Americanism Facebook Group page every Friday for iteresting facts about the US Flag.

Share the knowledge with your Legion amily and your community.



Americanism Essay Contest

The 2026-2027 Americanism Essay Contest asks, "How can you be a Beacon of Light for Our Veterans?" You can find the rules and cover sheet on the Americanism page of the National website: www.alaforveterans.org/americanism. Department Chairs must submit entries to their Division Chairs by **April 15, 2027**. Unit Chairs should check with their department for unit deadlines. Think outside of the box for how you can form a good relationship with your local schools, home schools, online schools, churches, Boy Scout/Girl scouts, parents and grandparents. And let's not forget our Juniors.

Dates to Remember

November

10th – Marine Corp Birthday
10th – American Legion Auxiliary Birthday
11th – Veterans Day
14th - Mission Training – Omaha, NE
26th - Thanksgiving Day

December

7th – Pearl Harbor Day
19th – Wreaths Across America
20th – Space Force Birthday

January

7th – Quarter 2 Zoom 7:00pm Eastern time
30th – Mission Tra8iing – Albany, NY
30th – Mission Tra8iing – Springfield, IL

February

6th – Mission Training – Atlanta, GA
6th - Mission Training – Las Vegas, NV

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We are here to help you with your questions and concerns. Please reach out to your Division Chair with any questions you may have.