

**PROGRAM: MEMBERSHIP**  
Unit Annual Narrative Report 2024-2025  
Department of Wisconsin

**Submit to Department Headquarters by 4/15/25 only if you participated in any of these activities:**

Unit # \_\_\_\_\_ District # \_\_\_\_\_

Name/Title (of person completing form) \_\_\_\_\_

Email Address \_\_\_\_\_ Phone: \_\_\_\_\_

1. Did your District President/District Membership team contact your unit?  Yes  No
2. Did the unit reach out to former members and ask them to rejoin?  Yes  No
3. Did the unit attract new members?  Yes  No  
Did your unit have a membership table at unit sponsored events?  Yes  No  
If yes, please send a picture.  
Did the unit provide "New Member Packets"? If so, how many: \_\_\_\_\_  Yes  No  
Did working the ALA programs help recruit new members?  Yes  No  
How many male spouses of veterans joined the ALA this year? \_\_\_\_\_  
How many other new members joined this year? \_\_\_\_\_
4. How did the unit attract new members? (If necessary, continue on separate sheet)
5. Describe any new/innovative ideas or practices the unit used to increase renewals or recruit new members:  
(If necessary, continue on separate sheet)
6. Were your unit or members able to assist other units with new members? Mentor?  Yes  No  
If yes, which units were assisted? ie: transfers or recruited for another unit (If necessary, continue on separate sheet)
7. Did your unit/members participate in Membership discussions, with your post, county or district? Please describe results and any take away ideas. (If necessary, continue on separate sheet)  Yes  No
8. How often did your unit make salute calls to its members? (If necessary, continue on separate sheet)
9. Did the unit use communication, social media, goodwill and/or program delivery to build membership? If so, how? (If necessary, continue on separate sheet)  Yes  No
10. Does the unit have a success story to share? (If necessary, continue on separate sheet)  Yes  No

**Use flip side or separate sheet to list any Membership activities, events and projects the unit was involved in**

**Please complete and return by APRIL 15, 2025 to:**

American Legion Auxiliary, Dept of Wisconsin  
PO Box 140, Portage WI 53901-0140