

THANK YOU FOR CARING



For over 90 years
the American
Legion Auxiliary
has sponsored
Poppy Day to
remind America

that millions have sacrificed their
lives and health to keep our
Nation strong and free.

The poppy, which grew wild on
the battlefields of Flanders
became in the minds of the
Doughboys of WWI, a symbol of
the sacrifice, which they had
endured. It had flourished
among the shelled buildings and
bomb-scarred landscape. It's
brilliant red bloom, so much like
the blood which had been shed
there, became a sign of hope and
renewal for those who lived and
walked away. For those who
would never leave, those who
had sacrificed their lives, it was a
perpetual memorial to their
bravery.

American veterans brought home
that image and planted it with
the Auxiliary where it has
bloomed every year for the
benefit of those who served
America. The Memorial Poppy
contributions are devoted
entirely to rehabilitation and
assistance for veterans and their
families.

On behalf of America's veterans,
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Department
of Wisconsin

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Poppies***



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