

PROGRAM: MEMBERSHIP
Unit Annual Narrative Report 2021-2022
Department of Wisconsin

(If the unit has nothing to report for this program, please write the Unit & District # on top and return the blank form to Headquarters.)

Unit City _____ Unit President's Name _____

District _____ Unit Number/Name _____ / _____

Complete Address _____

Phone _____ Email _____

1. Did your District President/District Membership team contact you? Yes No
2. Did the unit reach out to former members and ask them to rejoin? Yes No
3. Did the unit attract new members? Yes No
Did your unit have a membership table at unit sponsored events? Yes No
If yes, please send a picture.
Did the unit provide "New Member Packets"? Yes No
Did working the ALA programs help recruit new members? Yes No
How many male spouses of veterans joined this year? _____
How many other new members joined this year? _____
4. How did the unit attract new members? (If necessary, continue on separate sheet)
5. Describe any new/innovative ideas or practices the unit used to increase renewals or recruit new members:
6. Was your unit or members able to assist other units with new members? Yes No
If yes, which units were assisted? (If necessary, continue on separate sheet)
7. Did your unit/members participate in Membership discussions, with your post, county or district? Yes No
Please describe the results and any take away ideas. (If necessary, continue on separate sheet)
8. How often did your unit make salute calls to its members? (If necessary, continue on separate sheet)
9. Did the unit use communication, social media, goodwill and/or program delivery to build membership? If so, how? (If necessary, continue on separate sheet) Yes No
10. Does the unit have a success story to share? (If necessary, continue on separate sheet)

Use flip side or separate sheet to list any Membership activities, events and projects the unit was involved in

Please complete and return by APRIL 15, 2022 to:

American Legion Auxiliary, Dept of Wisconsin
PO Box 140, Portage, WI 53901-0140