



AMERICAN LEGION AUXILIARY – DEPARTMENT OF WISCONSIN
 PO Box 140, Portage WI 53901
 608-745-0124 ♦ www.amlegionauxwi.org

Unit City Location _____

Unit # _____

Date _____

Dist # _____

2022 - 2023 Unit Supplies

This form may be duplicated and is available online

| Quantity | Item | Price | TOTAL |
|----------|---|----------|-------|
| | 2022-2023 Red Book - Available after 9/22 (DO NOT ADD POSTAGE) (4610) | \$ 6.00 | |
| | Current Dept Presidents pin (4616) | \$ 2.00 | |
| /pack(s) | Promotional ALA Rack Cards – sold in packs of 10 (4611) | \$ 1.00 | |
| /pack(s) | Promotional Poppy Rack Cards – sold in packs of 10 (4611) | \$ 1.00 | |
| | New Member Packet (see backside for contents) (4611) | \$ 1.00 | |
| | Poppy Promotional Kit (see backside for contents) (4611) | \$ 5.00 | |
| | Unit Revitalization Kit (see backside for contents) | \$ 25.00 | |
| | BLANK Membership Cards - 8 cards/sheet (DO NOT ADD POSTAGE) (4611) | \$ 1.00 | |
| | Public Relations Guide and Tips for Volunteer Recruitment (4611) | \$1.00 | |

Sub-Total \$ _____
 Postage (see chart) \$ _____ (4611)
 TOTAL REMITTED \$ _____

| Postage Chart (Use the total quantity of items from above) | |
|---|---------|
| 1-5 | \$5.00 |
| 6-10 | \$7.00 |
| 11-20 | \$13.65 |
| 21-50 | \$18.90 |

Make check payable to – ALA (There is a 25.00 fee on all bank returned checks)

Mail to: ALA Dept. of WI, PO Box 140, Portage WI 53901

Send to _____

Complete mailing address _____

City/State/Zip _____

Phone # _____ Email: _____

Don't see what you're looking for?

EMBLEM SALES www.emblem.legion.org / 888-453-4466 is an EXCELLENT source for Unit supplies.

OVER



NEW MEMBER PACKET

The purpose of this packet is to share with your new member(s) some basic information about our organization and the American Legion Auxiliary Family; to make them feel welcome and comfortable, but not overwhelmed.

Each packet is made up of the following items / You will need to purchase folders and organize your own packets

| | |
|--|---|
| Auxiliary Emergency Fund Brochure | Youth Programs Brochure |
| ALA At A Glance Brochure & Membership Application | ALA Statistics flyer |
| American Legion Family Brochure (TAL, ALA, SAL Applications) | Fostering the Spirit of Americanism flyer |
| Badger Girls State Brochure | I'm a member. Now what? |
| Poppy Preview Brochure | Member Benefit Opportunities Sheet flyer |
| Sons of The American Legion Brochure & Application | The Value Of 1 Member flyer |
| The American Legion Brochure & Membership Application | |

The following list of items are only a suggestion; **please include any materials specific to your Unit that will help new members.** Let them know there are many program brochures available and they can get more information by attending a meeting, calling the contact person, visiting the National Website www.alaforveterans.org or the Department Website www.amlegionauxwi.org.

Other Suggested Items To Be Inserted By Unit:

- Welcome Letter including meeting times and places.
- Unit newsletter/Department newspaper/District or County newsletter.
- Copy of your Unit Constitution & By-laws and Unit Standing Rules.
- A list of your Unit Officers and Chairmen with phone numbers if available.
- List of District Officers/Chairmen/Contact Numbers.

List of Volunteer Opportunities/Yearly Projects taken on by the Unit. Volunteer Hours Record Sheet.

Other as determined by the Unit. Examples: V.A. Hospital Needs List, Camp American Legion Needs List, Copy of National News, Copy of Wisconsin, Copy of Dispatch, Copy of American Legion Emblem Sales Catalog, List of Email/Web sites.

POPPY PROMOTIONAL KIT

The purpose of this packet is to share with the public the meaning behind the Poppy and to increase the community's knowledge of The American Legion and the American Legion Auxiliary.

Each packet is made up of the following items:

| | |
|---|--|
| ALA At A Glance Brochure with application | Poppy Preview brochure |
| ALA Poppy Program Media Fact Sheet | Poppy Program Bookmarks (4 to a card stock sheet) |
| ALA Rack Card | Poppy Program Thank You Certificate printed on cardstock |
| ALA Statistics | Poppy Rack Card |
| Maximize Your Contributions for Poppies! | Public Service Announcement template |
| Poppy Donation Can Cover | |

UNIT REVITALIZATION PACKET

The purpose of this packet is to provide you with basic Unit operation guidelines and helpful tips/ideas to help get your Unit back on track.

Each packet is made up of the following items:

| | |
|---|--|
| ALA Unit Handbook – National's guidelines for Units | Fostering the Spirit of Americanism |
| ALA Redbook | Unit Supplies Order Form |
| Unit Revitalization Guide | 5 ALA Rack Cards |
| Unit Officer Form | 5 Poppy Rack Cards |
| Renewal Notice Form | Current Membership Roster |
| 49 Ways To Keep Your Members | Sample New Member Packet |
| Membership Recruitment Ideas | Membership Processing Packet |
| 10 Tips To Increase Membership | Copy of the Unit's most recent Constitution & ByLaws |
| What Is The Value Of One Member? | Emblem Sales Catalog |
| ALA Statistics | I'm a member. Now what? |