



The logo for the American Legion Auxiliary Foundation. It features the text "AMERICAN LEGION" in blue, with a stylized American flag above the word "AMERICAN". Below "LEGION" is a horizontal line. Underneath the line, the words "AUXILIARY" and "FOUNDATION" are stacked in red and blue, respectively.

alafoundation.org

MISSION: The American Legion Auxiliary Foundation (ALAF) positively impacts the lives of our veterans, military, and their families by funding programs of the American Legion Auxiliary today and for future generations.

ABOUT THE ALA FOUNDATION: Founded in 2007, the purpose of the American Legion Auxiliary Foundation is to raise funds for, assist in conduct of, and provide support to the Auxiliary programs.

WHY DONATE: The ALA Foundation provides a way for Auxiliary members, the community, and corporations that share our patriotic values to enhance the quality of life for future generations of veterans, military, and their families. ALA entities (unit, county, district, and department) can apply for grants from the ALAF to secure financial support for their veteran projects.

Donations are generally made in honor of a special person, in memory of a loved one, and to support the mission of the American Legion Auxiliary. For special occasions or congratulatory recognition, a donation to the ALAF is perfect. In memory of an ALA member who has passed, a donation to the ALAF is an ideal memorial that allows the member's love and support of the organization to continue. There is also the opportunity for members to show their support of the organization by making personal donations periodically or monthly.

HOW TO DONATE: Donations to the ALAF can be made by mail or online. To donate by mail, fill out the donation form found in the Foundation Brochure on the ALAF website. Checks to the ALAF should be made payable to the *American Legion Auxiliary Foundation*. The website also provides a link for making an online donation.

WHAT CAN YOU DO IN YOUR UNIT AND DISTRICT:

Collect donations for ALAF

Honor unit members by donating to ALAF in their honor

Remember departed members by donating to ALAF in their memory

Support nearby VA facilities that host Creative Arts by applying for a grant

Assist veterans and military with first-time projects through a Veterans Project grant

MISSION ENDOWMENT FUND: This fund is permanently restricted so that the interest earned may benefit ALA programs that support our veterans and promote education and good citizenship. Monies in the Mission Endowment Fund remain untouched, however, a portion of the interest generated is used to fund ALA programs.

VETERAN PROJECTS FUND (VPF): ALA entities can make a direct impact on veterans, military, and their families in your community by supporting one time needs through the Veteran Projects Fund. Grants from this fund are awarded for projects that meet a one-time, new need benefiting multiple veterans, military and their families. Projects that have been funded include:

- Bed frames, mattresses, sheet sets, and pillows for a Veteran Home
- A paved sitting area with a lighted flagpole for a Veteran Home
- Wheelchair bicycle
- Computer tablets, cases, screen and projector, and headphones
- Blanket warmer for VA facility

To receive a VPF grant, the ALA tax-exempt entity must be in good standing with both the IRS nonprofit tax guidelines and the ALA compliance standards. Grants may be awarded up to \$10,000 for a project period not to exceed twelve (12) months. ALA entities submitting grant proposals must demonstrate that they will be funding part of the project by providing a minimum of 20% of the total project's funding cost.

Criteria for applying for, receiving, and completing a grant are found online. See the ALAF website for examples of projects that will not be funded by these grants. alafoundation.org/veteran-projects-fund-grants

VETERANS CREATIVE ARTS FESTIVAL FUND (VCAF): The Veterans Creative Arts Festival Fund assists veterans in healing from both their physical and psychological wounds through visual and performing arts. VCAF grants may only be awarded to an ALA tax-exempt entity that is in good standing with both the IRS nonprofit tax guidelines and the ALA compliance standards. Grants can be awarded up to \$2,500 for a project period not to exceed twelve (12) months. Projects that have been funded include:

- Reusable art supplies- paint brushes, easels, paints
- Photographer expenses, marketing, promotional materials, judges for Creative Arts competition
- Award recognition for veteran artists

Criteria for applying for, receiving, and completing a grant are found online. See the ALAF website for examples of projects that will not be funded by these grants. alafoundation.org/vcaf-grants

SUBGRANTS TO ALA ENTITIES FROM CORPORATIONS AND FOUNDATIONS: A number of corporations provide grants to non-profit veteran organizations that are a 501(c)(3). The ALA Foundation can serve as a recipient of grant funding for ALA entities from a foundation, corporation, or entity that requires the recipient to be a 501(c)(3). The ALAF will then, in turn, subgrant to the ALA entity according to the terms and conditions of the grantor. The ALA Foundation will only consider third party subgrants that support the mission of the ALA.

Criteria for applying for, receiving, and completing a subgrant are found online. See the ALAF website for examples of projects funded by subgrants.

member.legion-aux.org/CMSDesk/ALA/media/PDF/Grants/Sub_Grant_Summary_Request.pdf

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