



**A community of
volunteers serving
veterans, military,
their families, and
our communities**

Mission Statement

In the spirit of service, not self, the mission of the American Legion Auxiliary is to support The American Legion and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad.

For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

AMERICAN LEGION AUXILIARY DEPARTMENT OF WISCONSIN 2024-2025 STATISTICS

Statistics are current as of May 31, 2025 and are based on the annual year-end reports from 237 of Wisconsin's 347 Units.

Wisconsin has almost 15,000 members – grandmothers, mothers, sisters, spouses, daughters, and granddaughters of veterans.

OUR SERVICE FOR VETERANS AND MILITARY:

- * Number of Veterans/Military assisted: 59,476
- * Hours volunteered: 253,737
- * Dollars spent: \$550,451
- * Dollar value of in-kind donations: \$74,851
- * Number of poppies purchased for distribution in WI: 220,890
- * Number of poppies purchased by other states: 39,500
- * Poppy dollars raised to support veterans: \$368,520
- * Number of veterans who made poppies: 17

OUR SERVICE FOR MILITARY FAMILIES:

- * Number of military families served: 8,446
- * Hours volunteered: 53,864
- * Dollars spent: \$86,884

OUR SERVICE FOR CHILDREN/YOUTH:

- * Number of children & youth served: 20,601
- * Hours volunteered for Legion Family youth activities: 14,751
- * Dollars spent on children & youth: \$54,651

OUR SERVICE THRU ALA BADGER GIRLS STATE:

- * Hours volunteered: 10,230
- * Dollars spent: \$283,319
- * Number of ALA Badger Girls State delegates in 2024: 504

SCHOLARSHIPS:

- * Number of scholarships awarded: 642
- * Dollar amount of local scholarships: \$92,900
- * Dollar amount of Department scholarships: \$24,000

OUR SERVICE IN OUR COMMUNITIES:

- * Hours volunteered: 204,757
- * Dollars spent: \$363,721

To learn more about the American Legion Auxiliary, visit
www.ALAforVeterans.org or www.amlegionauxwi.org