



For May Meeting 2011

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- ◆ **Poppy Press Release**
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*Happy
Mother's
Day*

Redbook Corrections

Pg. 8 – Replace Mary Tourtillott with Sandra Wellens as Oconto County President. Address: PO Box 64, Oconto Falls, WI 54154. Ph: 920-848-3135 ❖ Email: sandraspurse@yahoo.com

Pg. 9 – Kitty Larkin & JoAnn Peterson are from Unit 449

Pg. 13 – Delores Kroening’s (under District VA&R Chrm) name should be Dolores and she is from Unit 449

Pg. 14 – Add new (Tomah) Deputy: Anita Button, 222 N Main St., Waupaca, WI 54981

Pg. 18 – Update: American Legion Department Historian is Nellie DeBaker, District 9, Post 538

Pg. 20 – Update: Kay Arndt’s email address: katyannarn@hotmail.com

Pg. 25 – Tom Knox’s email address is: tom.knox@yahoo.com

Pg. 25 – Kitty Larkin – area code should be (262). Ph: 262-649-3399

Pg. 26 – Shirley Meyer – add cell phone #: 262-617-1711

Pg. 28 – Karen Schroeder – work extension should be 42208

Pg. 30 – Judy Walters’ home phone number should be: 715-832-5942

Pg. 30 – Florence Wasley’s email address is: tuskman@mhtc.net

Pg. 30 – Diane Weggen’s new email address is: dsweggen@centurytel.net



Corrections as of April 13, 2011

DATES & DEADLINES

Last updated 4/13/11 (subject to change)

EVENT	LOCATION	DATE
WI VETERANS HOME-UNION GROVE & KENOSHA OUTREACH AUXILIARY VOLUNTEER LUNCHEON	GOLDEN CORAL RESTAURANT 6208 75 STREET, KENOSHA, WI	04/14/2011
OSCAR G. JOHNSON AUXILIARY VOLUNTEER LUNCHEON	IRON MOUNTAIN, MI	04/15/11
6TH DISTRICT SPRING CONFERENCE	UNIT 282 - MARKESAN CLUB HOUSE	04/16/2011
7TH DISTRICT SPRING CONFERENCE	ROY L. VINGERS POST 52 711 SOUTH SIXTH STREET, LACROSSE	04/16/2011
10TH DISTRICT SPRING CONFERENCE	CUMBERLAND SENIOR CENTER	04/16/2011
NATIONAL ALA "LEARNING & LISTENING CENTER" TRAINING	HOWARD JOHNSON HOTEL MADISON, WI	04/16-17, 2011
KING VETERANS HOME AUXILIARY VOLUNTEER LUNCHEON	MARDEN CENTER KING (1:30 PM)	04/27/2011
MIDDLETON MEMORIAL VA HOSPITAL AUXILIARY VOLUNTEER LUNCHEON	HOSTED BY MIDDLETON VA HOSPITAL AT REX'S INN KEEPER IN WAUNAKEE	04/27/2011



Greetings from President Florence....

Greetings to all members of the largest Women's Patriotic group in the world. Just read that sentence again! You should be proud and humble to be a member. We really do so many things for our Veterans, children, and communities.

I know you are working on our programs. As I have traveled around the state to visit, I have seen you explaining the results of your projects and you are not content to slow down. Remember we can't do all the programs. Your Unit could choose two or three programs and STRIVE to do them well.

Elections are coming -- it has been suggested that individuals hold an office for no more than three to four years and then vote another member to that position. Remember there are no prizes for the President, Secretary or Treasurer who holds her particular office the longest! Units are comprised of respectable women with individual ideas and intentions of doing the best for our Veterans. Give some thought to changing positions to benefit the Unit. Many Units struggle with internal problems and this may help. We can't always do the same thing the same way; change can be positive!

May is Poppy Month. Remember we don't sell -- we **distribute** poppies. Make your Poppy Days the American Legion Family Days. Let people see the Legion caps. Junior members may enjoy wearing the ALA emblem with pride. Our Department Poppy Chairman has given us many ideas and suggestions throughout the year. Hopefully you have implemented some of the ideas and have a good poppy program.

Be sure your Badger State Girl is invited to orientation when it is scheduled in your area.

We are #5 in membership in the nation. Many of you have only one or two members to renew. Let's give another push to get those renewals. Don't hold them -- even if you have just one, send it in! Some Units will be getting another Unpaid Members Roster. Please give this your utmost attention. Please consider who that member (single mother, older member in a nursing facility, or a family member serving in the military) might be and give a gift of membership for a year. Let's STRIVE for EXCELLENCE -- We Can Do It.

Remember to mark your calendars for the testimonial dinner at Barneveld on May 21.

God Bless the troops and their families and you.

MEMBERSHIP 2010-2011



Spring is the a time to renew your energy to **RETAIN and RECRUIT Members and REVITALIZE your Unit**

The success of your unit depends upon your ability to engage and retain current members and to attract and recruit new members. Both efforts will revitalize your unit and keep it strong.

RETAIN ~ Still need to reach 100%?

- Join forces with the Legion to hold a "Get to know your local Post and Unit". Encourage members, veterans and their families, and other community leaders and organizations to join you.
- Visit current members to collect dues directly or at Spring Meetings, events and Conferences.
- Contact non-renewals and lapsed members. Their personal situation may have changed and personal contact may find they are ready to return
- Include training and new member orientation as a part of your unit meetings. Ask members to participate in the training, introduce themselves and to talk about the ALA programs they enjoy.
- Include Juniors in your meetings and nurture their needs. They are the future of the ALA.

RECRUIT

New members are in touch new eligible members, Veterans and their families to encourage them to join the unit, post, SAL or Riders.

- **ASK: Are you a Veteran? When did you serve? Thank them for their service. Sign them up!**
- Approach Legionnaires to sign up women in their lives, including their mothers, sisters, wives, daughters, granddaughters, great granddaughters and step relatives
- Ask a female Veteran/Legionnaire to join the Auxiliary. Also ask them to sign up women in their lives to join the Auxiliary.
- Talk about membership eligibility and opportunities at Legion, SAL, Rider and Auxiliary meetings
- Ask Auxiliary members to sign up members in their family who may be eligible for the Auxiliary
- Actively recruit ALA members during Poppy Days, or other community events
- Promote the ALA. Hold an open house with the Legion to invite new and seasoned veterans. Share food, fun, and experiences and invite them to join The American Legion Family
- Renew your connection with your community during Poppy Distribution Days and Memorial Day. They are good events to promote the ALA and TAL Family and recruit new members.
- Visit prospective members in person, rather than call or write. The personal touch works wonders
- Invite a prospective member to a meeting or Post/Unit event to illustrate camaraderie and friendships realized through membership.
- Set up recruiting booths at high traffic areas. Plan your display carefully, and be prepared to follow-up with prospective members. Everyone recognizes the Flag and the Poppy, display them proudly
- Visit other Veteran organizations. Ask these members why they belong, and explain why they may want to belong to the ALA.

**Carry an American Legion Auxiliary, Legion, Sons, and Rider Membership Application with you.
You never know when an opportunity may arise to recruit a member.**

Department Membership Committee

Joyce E. Endres, Chair, (3rd District), ljendres@charter.net, 608-221-1763 Home
Brenda Tryba, Co-Chair (4th District), blmttogo@yahoo.com, 414-238-2484 Home
Sarah Rick, Co-Chair (7th District), sarahkay23@centurytel.net, 608-462-5013 Home
Junior Members, Katarina and Caitlin and 12 District Presidents



GREETINGS FROM DEPARTMENT HEADQUARTERS

Executive Secretary/Treasurer – Bonnie Dorniak

Website: www.amlegionauxwi.org

Email: deptsec@amlegionauxwi.org

Phone: 608-745-0124

Toll free: 866-664-3863

FAX: 608-745-1947

2011 MEMBERSHIPS: As of March 25th, Wisconsin dropped to fifth place in the nation, after consistently battling with Minnesota and Iowa for second place and even holding first place for a short time. Unfortunately, Wisconsin has processed 587 fewer members this year than this same time a year ago and 1,637 fewer members than in 2009! Please remind members why they joined the ALA and encourage them to renew today if they haven't already done so.

In a final effort to renew members for 2011, Unpaid Rosters are being mailed to the Membership Chairmen of Units with less than 95% members processed to date. If the roster contains names of members who you believe have paid their dues, please contact Andrea at Department Headquarters. Be prepared to provide the date the transmittal was submitted to Department along with the check number and amount that was paid so discrepancies, if any, can be resolved.

MEMBERSHIP CREDITS: Please remember that any membership credits issued by Department must be used by May 1, 2011 or they will be forfeited. If you have any questions, please contact Andrea at Department Headquarters.

UNIT CONSOLIDATED ACTIVITY REPORT: Final reminder! The new 2-page Unit Consolidated Activity Report must be completed by all Units and submitted to Department Headquarters by May 1st.

IRS FORM 990N e-POSTCARD: Tax-exempt organizations must file an annual return with the IRS. Most ALA Units may file Form 990N (e-Postcard) in electronic format, which should be submitted as soon as possible. **If you change your Federal Employer Identification Number (EIN), please notify Department Headquarters.**

If the IRS rejects your 990N e-Postcard filing, please call their customer service number 877-829-5500 for assistance. If you have any other questions about submitting the e-Postcard, you may call Department Secretary or contact a local tax consultant.

Per the IRS website (www.irs.gov):

Small tax-exempt organizations whose annual gross receipts are normally \$25,000 or less (\$50,000 for tax years ending on or after December 31, 2010) may electronically submit Form 990-N (e-Postcard), unless they choose to file a complete Form 990 or Form 990-EZ. An organization that fails to file for three consecutive years will automatically lose its tax-exempt status. The revocation of the organization's tax-exempt status will not take place until the filing due date of the third year.

The e-Postcard is due every year by the 15th day of the 5th month after the close of your tax year. **For example, if your tax year ended on December 31, the e-Postcard is due May 15 of the following year.** If the due date falls on a Saturday, Sunday, or legal holiday, the due date is the next business day. The e-Postcard must be filed after your tax year ends.

To complete the e-Postcard, you must know: Employer Identification Number (EIN); tax year; organization's legal name and mailing address; any other names the organization uses; name and address of a principal officer; website address if the organization has one; confirmation that the organization's annual gross receipts are normally \$25,000 or less (\$50,000 for tax years ending on or after December 31, 2010); and a statement that the organization has terminated or is terminating (going out of business), if applicable.

GREETINGS FROM DEPARTMENT HEADQUARTERS (continued)

OFFICER UPDATES: Units, Counties & Districts – please continue to update your Officers information at Headquarters. Forms are included in this mailing or may be downloaded from the Online Forms tab of the department website.

BADGER GIRLS STATE CHAIRMEN: Copies of Delegate/Alternate registrations are being sent to all Unit BGS Chairmen. If you do not receive your information within the next two weeks, **please contact your school to find out why.**

POPPY PROFITS: 20% Poppy Profits are due at Department Headquarters as soon as you complete your poppy distribution.

DEPARTMENT CONVENTION: The 91st American Legion Auxiliary Department Convention will be held at the Radisson Paper Valley Hotel (333 West College Avenue, Appleton) from July 15-17, 2011. More information will be sent to Units and posted on the website as soon as it is available.

Delegates and Alternates to Department Convention: The Constitution of the American Legion Auxiliary Department of Wisconsin mandates that “the legislative body of this Department shall be a Department Convention, to be held annually. The delegates and alternates shall be chosen by a plurality vote of the members of the Unit who are present at a meeting called for that purpose. A list of the elected delegates and alternates from each Unit must be filed with the Department Executive Secretary-Treasurer at least fourteen days before the opening of the Department Convention. Otherwise, no representation shall be allowed.”

Resolutions for Department Convention: A resolution is a main motion, offered as a resolution either because of its importance or because of its length or complexity. For this reason, resolutions should always be prepared in writing. Please review instructions in this mailing and follow deadlines carefully.

Memorial Service at Department Convention: For a deceased member to be included in the 2011 Department Convention Memorial Book, department headquarters must receive the information via a Member Data Form by May 1st. Forms are available on the website or by calling department headquarters.

2012 MEMBERSHIPS: Department Headquarters sent the 2012 Unit Membership Renewal Notice/Dues information to Unit Presidents (NOT the Membership Chairmen as was done in the past). If you have not received your information, please contact Andrea at Department Headquarters as soon as possible. **Deadline to return information to Department Headquarters is May 1, 2011.**

National Headquarters has already downloaded the information to print 2012 membership cards/rosters. Any memberships that were not received and processed at Department by March 31, 2011 will not be included.



The Third District American Legion Auxiliary cordially invites you to a
Testimonial Dinner
In honor of
Department President Florence Wasley

May 21, 2011 (Saturday)
4:30 PM Social Hour
6:00 PM Dinner

Menu:

Baked Chicken, Swiss steak, mashed potatoes and gravy, vegetable, tossed
salad, rolls, and dessert

Barneveld Legion Hall
102 Wood Street, Barneveld, WI

Hotels in Area:

Deer Valley Lodge (Barneveld) 608-924-1600
Best Western Quiet House (Dodgeville) 608-935-7739
Super 8 Hotel (Dodgeville) 608-935-3888
House on the Rock Inn (Dodgeville) 608-935-3711
Don Q Inn (Dodgeville) 608-935-2321

Send dinner reservations by May 10, 2011.
Cost is \$20.00 per person

Person(s) attending _____

Amount enclosed _____

Make checks payable to: ALA Third District

Mail to: Jenni Syftestad 205 Thompson Street Verona, WI 53593

AMERICAN LEGION AUXILIARY – DEPARTMENT OF WISCONSIN

RESOLUTIONS AT DEPARTMENT CONVENTION

A resolution is a main motion, offered as a resolution either because of its importance or because of its length or complexity. Resolutions for this reason should always be prepared in writing.

Resolutions usually are comprised of two parts, the preamble and the resolved clause(s). However, a preamble is not required for a resolution to be proper. The preamble explains the reasons for the motion, and each idea or reason therein begins with “Whereas.” The “Resolved” clause is the motion itself, and would be written as a motion.

The Constitution of the Department of Wisconsin American Legion Auxiliary requires that:

- 1) Article V, Section 12: The Department President shall, not less than 30 days prior to the Annual Convention, appoint a Resolutions Committee consisting of five members chosen from the delegates.
- 2) Resolutions presented by an individual member must be approved by the Unit of which she is a member or the appropriate pre-convention workshop to be considered by the Convention delegation. Resolutions approved by Units must be received at Department by **June 1st**. Copies of these resolutions shall be transmitted to Units not less than 30 days before Department convention. Article V, Section 12 (1).
- 3) Resolutions passed at District Conferences must be received at Department by **June 1st** for transmittal to Units as specified in Article V, Section 12 (1). If the district conference is held after June 1st, the resolution must be submitted to the pre-convention workshop related to the subject of the resolution.
- 4) Resolutions emanating from pre-convention workshops or department standing committees will be given to the Resolutions Committee for consideration.

Friday, July 15, 2011, from 8:00 – 8:45 a.m. the Resolutions Committee will be available to review all resolutions received at Headquarters, at this convention from program chairmen and district caucuses. They will consider the form, legality and merit of the resolutions.

- 1) If the resolution is in need of minor revision to be put in proper form, the committee will do this. If the resolution is hopelessly out of order and the intent cannot be determined, the committee will reject it.
- 2) The resolution will be considered for legality, that is, does the resolution call for an allowed change, or does it conflict with National or Department Constitution and Bylaws or policies? If there is a conflict, the committee will reject on those grounds.
- 3) If the resolution has not been rejected under 1 or 2 above, the Resolutions Committee will refer it to the Chairman/Committee of the program affected by the resolution. All program chairmen will be available at the Resolutions Pre-Convention Committee meeting (Friday, July 15th from 8:00 – 8:45 a.m.) for the purpose of making recommendations to adopt or reject all resolutions pertaining to their respective programs on the merit of the proposal. Chairmen will return to the Resolutions Committee the resolution(s) indicating recommendation for adoption or rejection; giving reasons to assist the Resolutions Committee in making its recommendation.
- 4) If the resolution contains any change that would affect the budget, the Finance Committee will also receive a copy of the resolution when the program chairman/committee does. The Finance Committee will return to the Resolutions Committee the resolution(s) with its recommendation for adoption or rejection.
- 5) When the resolutions are returned, the Resolutions Committee will again review them for merit, and vote to recommend approval or rejection. The resolutions committee does not have to agree with the program chairman/committee and/or finance committee, but may make a recommendation to the contrary.

Once the resolutions committee and other appropriate chairmen/committees have acted on all resolutions, the chairman will report recommendations to the convention delegates. This is done at the end of each program report.



SERVICE, NOT SELF, FOR VETERANS

There has been a lot of discussion lately about recognition opportunities for Auxiliary members. Many Units question how they can do this, especially if they are a small Unit with limited funds. It also raises the question “Who deserves recognition?”

Everyone who supports the American Legion Auxiliary mission deserves recognition. The mission states, *“In the spirit of service, not self, the mission of the American Legion Auxiliary is to support The American Legion and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.”* Most of the Auxiliary members who go out of their way do not do it for praise or recognition, but do so because of their giving and hardworking spirit. However, who wouldn't be “tickled pink” to be acknowledged for their efforts? Any gesture, no matter how small, is always appreciated. Maybe you want to focus on that member who has achieved a milestone in her number of years of continuous service. But thinking smaller, isn't five years an accomplishment? Or every member who renews? Look at your Unit Leaders – do you acknowledge the President, Secretary, Treasurer, Membership Chairman, BGS, and Chaplain for all their time and effort? What about that one member who did something above and beyond for the year? The person who organized the Bake sale or the local Poppy drive – they all deserve a pat on the back. Without any of them this organization would not exist.

So how do we recognize these unselfish volunteers? Start with **THANK YOU!** A simple “thank you” goes a long way. Send new and renewing members a thank you note with their membership card. Publicly acknowledge them at a Unit, County, or District meeting. Acknowledge them in print – a Unit newsletter, a brief article in your local paper, or even a Member of the Month feature. Hold a special potluck dinner to honor EVERYBODY and the Unit's accomplishments for the year. A plant, trinket, book or something that a member is especially interested in can be presented as an affordable token of appreciation. A formal certificate can be made or purchased and framed for a very minimal charge. Honor guards for continuous years are available through Emblem Sales for only \$4.95. Ask Unit members to donate whatever amount they can afford, one or two dollars, and provide a gift card as a special thank you to a deserving member.

The American Legion Auxiliary has a lot to be proud of and should acknowledge those who contribute to its success. Too often we only hear the negatives, not the positives. A small positive reminder may be all it takes to keep the members and Unit focused on why we serve and energize them to continue to do more.

What does your Unit do to acknowledge that “special someone?” Let us know. Your common practice may be a new idea for someone else. We'd like to share your ideas. Send them to Department Headquarters, PO Box 140, Portage WI 53901 or e-mail them to alawi@amlegionauxwi.org.

THANK YOU and keep up the great work!

AMERICAN LEGION AUXILIARY

Department of Wisconsin

91st Annual Convention-2011

Friday, July 15th – Sunday, July 17th

Appleton, WI

RESOLUTION

Submitted by:

Unit Name: _____ City _____ Unit # _____ Dist. # _____

Contact Name: _____ Phone # _____

Subject: _____ Date: _____

Resolution # _____

Program _____

Signature: _____ Unit President/Secretary

Signature: _____ District President/Secretary

Committee Chairman Name & Signature

_____ Date: _____ approved _____, rejected _____, revised _____

_____ Date: _____ approved _____, rejected _____, revised _____

_____ Date: _____ approved _____, rejected _____, revised _____

Convention Action: approved _____, rejected _____, Date _____

AMERICAN LEGION AUXILIARY - DEPARTMENT OF WISCONSIN

PO Box 140 - Portage WI 53901
608-745-0124 - Toll free 866-664-3863

This form is available on line
www.amlegionauxwi.org

2011 - 2012 Unit Officers

Use a pen, not a pencil - *Please print legibly* and return to the address above

Unit City Location _____ Unit # _____

Dist # _____

President Name _____ Membership ID # _____

Address _____ City _____ Zip _____

Home phone () _____ work/cell () _____

*Name _____ Email _____

*If President does not have an email address, please provide an email address of a member willing to receive & share Auxiliary information with your unit.

Secretary Name _____ Email _____

Address _____

City _____ Zip _____

Home phone () _____ work/cell () _____

Treasurer Name _____ Email _____

Address _____

City _____ Zip _____

Home phone () _____ work/cell () _____

Membership Name _____ Email _____

Address _____

City _____ Zip _____

Home phone () _____ work/cell () _____

Renewal Notice sent to Name _____ Email _____

Address _____

City _____ Zip _____

Home phone () _____ work/cell () _____

Badger Girls State Name _____ Email _____

Address _____

City _____ Zip _____

Home phone () _____ work/cell () _____

Signed _____

Person sending in form

Theme Basket Raffle

Department Convention

July 14-17, 2011

Appleton, WI

To benefit

Homeless Women Veterans

If any unit or member would like to donate a themed basket for President Florence's special project fundraiser please contact me by phone or email:

Judy Kuta

Phone: 262-377-8613

Email: ronkarmy@aol.com

(Theme could be picnic, movie, wine, game, relaxation, red, white & blue, etc)



FUNDRAISING

Unit Challenge for President Florence's Special Project
Homeless Women Veterans

We have had a wonderful response to the Unit Challenge for President Florence's Special Project. Has your Unit met the challenge? There is just a short time remaining to become part of this challenge.

Think of some fun way to raise money for Homeless Women Veterans. The amount you raise is not as important as how many units participate. If every Unit did something we could make a significant difference in the lives of Women Veterans in Wisconsin. One Unit had their members at the meeting donate one penny for each year of their life. Another donated a set amount for each letter in their first name. It can be as simple as that.

There are just a few things for you to do. Decide on a fun way to collect monies. Send the donation to Department. Please be sure to **include a copy of the donation sheet** (Poppy Fund Suggested Donation Sheet for 2010-2011 sent to all units in August 2010) and mark President's Special Project. This form is also available on line at www.amlegionauxwi.org if you need an additional copy. Report what your unit did to raise the money by emailing me at ronkarmy@aol.com or mail to me at the address below, and your Unit will be in the running for a certificate for the best original idea and/or the most money donated.

Thank you for all you do.

Judy Kuta, Fundraising Chairman
1742 11th Ave
Grafton, WI 53024
ronkarmy@aol.com

President Florence's Special Project
HOMELESS FEMALE VETERANS



Kathy Wollmer, President's Female Veterans Project/ Past Department Secretary
Ph: 608-343-5502 ❖ Email: k.wollmer@yahoo.com

**“No veterans should have to sleep on the streets they fought to protect”
U. S. Department of Veterans Affairs Assistant Secretary Tammy Duckworth.**

As promised, I have current information concerning the “Boudicca House” The Center for Veterans Issues Organization (CVI) in Milwaukee still plans to open the “Boudicca House” a facility with room for fifteen female veterans and their children (under 10-yrs). The opening of “Boudicca House” is contingent on the completion of the follow:

- The Department of Veterans Affairs has approved their plan
- CVI is waiting final zoning approval. (est. time 8 – 10 weeks)
- Department of Veterans Affairs final inspection and approval. (est. time 6 weeks.)
- Estimated time to receive female veterans. 6-months.

Ms. Berdie Cowser, Director for the VETS Place Milwaukee Housing Programs, is the contact person for making in-kind donations or answering questions about the “Boudicca House”. She has asked that all contacts be made with her via e-mail at berdie.cowser@cvivet.org

The following is the Wish-List for the “Boudicca House”, Ms. Cowser has indicated that she is accepting donations and will store as much as she can at the Vets Place Central. Monetary donations should continue to be sent to ALA Department Headquarters, earmarked for Homeless Female Veterans Project.

WISH – LIST as of 2-09-2011 for “Boudicca House”

TVs	Diapers, all sizes, Baby wipes
Vacuums- upright bagless	Baby bottles, Baby bottle liners
Treadmill-newer	Formula, Baby food, Toddler food
New shovels	Baby/toddler blankets
New/good condition lawnmowers	Diaper bags full of needed items
Commercial washer/dryer	High chairs, Booster seats, Car seats
Mini fridges microwaves	Toys & books
Wall lockers, Combination locks,	Area rugs, Small end tables, hotel size
Window Curtains, Shower curtains	Clocks, Mirrors, Wall Art/pictures
Standard pillowcases	Dressers, small table with chairs
Sheets-new twin (flat)	Bed frames
Pillows	Hangers
Mattresses, Mattress covers	Lamps
Comforters, Blankets	Kitchen supplies: Plates, glasses,
Towels & washcloths	silverware, dish soap, sponges
Clothing & shoes: women/children,	Cleaning supplies, Laundry soap
all sizes/all kinds	Gift cards for food purchase
Slippers, shower shoes	Bus tickets
Underwear, socks	Paper goods: toilet paper, paper towels
Toiletries. Women & children	Napkins, Trash bags, trash cans...etc.

JUNIOR ACTIVITIES

Theresa Schindler, Department Chm.
Ph: 715-220-2202 ❖ Email: tschindl@ceas.coop

Mary Bigler-Little, Assistant Chm.
Ph: 608-527-4825



What: 2011 State Conference

**Where: Wisconsin Veterans Home
King, WI**

When: Saturday, June 11, 2011

Time: 9:00 am – 3:00 pm

The school bell rings calling all Wisconsin American Legion Auxiliary Junior members (students) and Senior members (high achievers) to attend the 2011 Junior State Conference. Honorary President, Mariah Pursley, will conduct the meeting, which will include election of new 2011-2012 Honorary Department Officers, election of a delegate to the Junior National Convention in Minneapolis, crowning of the new Department Miss Poppy, and the distribution of Patches and Awards. Following lunch and recess, Juniors will enjoy Bingo with veterans. Be ready for a "backpack" full of fun. The homework assignment is to mark your calendar, fill out the registration form now, and achieve an "A+" grade by "Striving for Excellence" and getting your Junior members to this important gathering.

***Please send reservation form with payment by Saturday, May 28, 2011 to:
Theresa Schindler, W10241 Bitner Ave, Owen, WI 54460***

Junior 2011 State Conference

Unit #	District	Name	JR	SR
_____	_____	_____	_____	_____
Unit #	District	Name	JR	SR
_____	_____	_____	_____	_____
Unit #	District	Name	JR	SR
_____	_____	_____	_____	_____
Unit #	District	Name	JR	SR
_____	_____	_____	_____	_____

_____ #Juniors to attend _____ #Seniors to attend

\$ _____ Enclosed for Registration Fees at **\$1.00 per person attending.**

\$ _____ Enclosed for Lunch at **\$4.00 per person attending.**



Thank you to all of our “Power of 1” and Recruit 3 New Member Recruiters!

Department would like to thank all of our hardworking members for supplying the “high achievers and students” needed to keep this great organization growing. Membership is this organization’s lifeblood.

Without members we could not and will not fulfill our responsibilities of “Service not Self”. We cannot accomplish this unless we all give our best in renewing and recruiting new members.

Here is a list of members that have recruited either 1 new Sr. or 2 new Jrs. for the 2011 membership year names * and bolded have also recruited 3 new members for the Recruit 3 National Award

District	Unit	Name	District	Unit	Name
1	95	Connie Lindloff*	7	118	Patricia Plewa
1	449	Ellen Lyden	7	118	Karen Pszeniczny
2	82	Bonnie Knaub*	7	118	Marian Shuk
2	215	Linda Cason	7	118	Diane Weggen
2	486	Gloria Schaller	7	201	Betty Scherer
3	84	Helen Miller	8	54	Rachel Johnston*
3	84	Rose Wenger	9	44	Julie Vesser
4	18	Judy Breutzmann	9	60	Marion Boelter
4	18	Lucas Golla	9	60	Berdella Bogard
4	18	Ruth Majkowski	9	106	Lynn Cartier*
6	70	Nancy Helms	9	106	Barbara Kropp
7	81	Cynthia Bomber	9	512	Karen Massey
7	118	Scott Mason	10	53	Florence Weichert
7	118	Daniel Plewa	12	435	Delores Johnson

Total Power of One To-Date= 161

Total Recruit 3 To-Date=21

Please note it takes 3-4 weeks for National to verify new members.

If you have already submitted your “Stay on Track” or Recruit 3 forms please

DO NOT resubmit.



**It’s not too late to get your “Power of 1” Recruit 1 and Recruit 3 forms
to Department.**

You can get them by visiting the National and Department websites.



Over The Top Units



Mission Statement for the American Legion Auxiliary: In the spirit of service, not self, the mission of the American Legion Auxiliary is to support The American Legion *and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad.* For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

You all have done a wonderful job fulfilling the Mission Statement for the American Legion Auxiliary. **You have definitely succeeded in Striving for Excellence!**
CONGRATULATIONS!

The following Units have achieved 100% or better since from March 5th – April 1st.

District	Unit	Name
1	102	Walworth
2	36	West Bend
2	82	Port Washington
2	305	Johnson Creek
3	333	Sun Prairie
3	481	Madison
6	124	New Holstein
7	138	Viroqua
7	200	Black River Falls
8	266	Colby
9	512	Shiocton
10	77	Chippewa Falls
10	87	Rice Lake

As of 4/1/11 Total Units at 100% or better = 144

If you do not see your Unit listed membership was submitted after this report run date and will be included in the next mailing.

PAST PRESIDENT'S PARLEY LUNCHEON
 Saturday, July 16, 2011 - 12:30pm - Radisson Hotel
 Come and "Toot Our Own Horns"
 For our distinguished guest
 Joyce Bouhl, Department President 1996-1997

Reservation Deadline: Saturday, July 2, 2011.

- Menu Choices:*
- A. Baked chicken/mashed potatoes and gravy, with salad
 - B. Vegetable lasagna with salad and California medley vegetables
 - C. Chef's choice "gluten free" plate

Price will include beverage, tax and tip. \$15.00 per person.

Make checks payable to ALA Unit 38.

Send reservations and check to: Debra Ragan
 1324 W. Spring St.
 Appleton, WI 54914
 Telephone: 920-734-7107



Reservation for Past President's Parley Luncheon

Name _____ Unit # _____

Unit City _____

Address _____

City _____ Zip _____ Phone _____ - _____ - _____

Total tickets ordered _____ @ \$15.00 = _____

Name on ticket	Chicken	Lasagna	Chef's Choice

*Special dietary needs _____

If more reservations need to be listed, please list on back. Thank You.

Poppy Program

Joan Chwala, Dept. of Wisconsin Chairman
W13567 CTH M, Gilman, WI 54433 ❖ PH: 715-668-5661

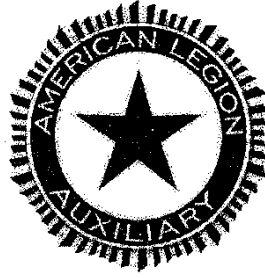


Poppy Reminders

Unit Poppy Chairmen,

Here are some final reminders to help you make the most of your poppy program.

1. If at all possible, ask your mayor to issue a poppy proclamation and get it published in the local paper. If that won't work, get the state proclamation published. It should have been included in a unit mailing.
2. Either write your own promotional article for the local newspaper or use the press release which has been included in this unit mailing to let the public know you will be distributing your poppies.
3. If you distribute at businesses, remember to give them a thank you card or certificate of appreciation following your poppy distributions.
4. Remember to fluff your poppies and perhaps even hand out a bookmark or note explaining the poppy story. (Samples were included in the Poppy Program booklet.)
5. Have your Juniors, Miss Poppy, Legion Members, SAL, and any other volunteers help you with distributions.
6. Remember that you **CANNOT** use poppy funds for Fisher House, Girls State, Troop support, or upkeep for legion buildings or grounds. The funds **MUST** be used only for veterans or their families.
7. Bring your Miss Poppy to the Junior Department Conference on June 11, at King.
8. Fill out the poppy portion of your consolidated report **AND** include an extra sheet with details of your poppy program so you can earn a citation at the State Convention. (Identify yourself by unit and District.)



PRESS RELEASE: *PLEASE TAKE TO YOUR LOCAL NEWSPAPER*

AMERICAN LEGION AUXILIARY POPPY SYMBOLIZES
NATION'S SACRIFICE

(City) – Auxiliary members of *(Unit name and number)* understand the sacrifice our Armed Forces have made to preserve freedom and to honor past and current service members. Members of *(Unit name and Number)* will wear a red Memorial Poppy, a symbol of price of war and the sacrifice of millions, as a sign of their appreciation this Memorial Day weekend.

The 900,000 members of the American Legion Auxiliary, the world's largest women's patriotic service organization, are asking everyone to wear a Poppy on Memorial Day weekend.

"Wear it in honor of the millions of Americans who have willingly served our nation, all too many of whom made the ultimate sacrifice," said *(local Auxiliary President)*.

The Poppy also honors Wisconsin's disabled veterans at the Zablocki VA Medical Center in Milwaukee who make the red crepe paper Poppy. Wisconsin's Red Poppies provide financial and therapeutic benefit to these veterans, as well as the thousands of veterans and their families who benefit from the donations collected from the distribution of the Auxiliary Poppy.

In the battlefields of Belgium during World War I, poppies grew wild amid the ravages of war. The overturned soils of battle enabled the poppy seeds to be covered, allowing them to grow and forever serve as a reminder of the bloodshed of war.

Please join the *(city)* – American Legion Auxiliary on *(day (s) of distribution)* in recognizing the sacrifice of our veterans by making a donation to the veterans poppy fund and by wearing a red Memorial Poppy this Memorial Day weekend.



Calling All Unit PR Chairman...

By now you've noticed that the Public Relations program has changed a little bit this year. We are focusing on our image over our inches. Now believe me, as women we all know this isn't an easy task! But now more than ever, in our fast paced electronic and social media world, a strong positive image is our goal.

With that said, this year is flying right by and it's time to start collecting information. Do you have a story to share from this past year about how your Unit promoted the American Legion Auxiliary? If so, please be sure to send it in not just for an award submission, but also to be included in a book for President Florence. The story doesn't have to be very long, and definitely include any pictures or articles that were published from your events.

You can email me the information at: ækollmorgen@comcast.net

Thank You!

April Kollmorgen, Department of Wisconsin Public Relations Chairman
25946 NW Circle Drive S
Poulsbo, WA 98370



VETERANS AFFAIRS AND REHABILITATION

Fern Madden, Chairman

Phone: 715-686-2838 ❖ E-mail: 3maddens@centurytel.net

This first bit of information is directed to a special group of people, not that you all aren't special because I think the Wisconsin American Legion Auxiliary are all a great group of ladies and a pleasure to work with. To get back to what I was about to say, the group of volunteers I am talking are the ladies who volunteered their time and energy to work at the Creative Arts Festival held in LaCrosse in October. I have received a few inquiries as to how to report their volunteer hours. As you know the Creative Arts is one of the rehabilitation programs offered to our veterans, male and female. This program is part of the total VA&R program so all hours are to be reported as VA&R. The Regularly Scheduled Volunteers at the VA Facilities will report their hours to the American Legion Auxiliary Representative at the facility you volunteer at. Anyone else will report their hours to their Units. We do want to make sure all hours are reported. Thank you.

Annual Report time is coming soon and you all have probably seen the new combined form we will be using this year. If you have any questions concerning these forms, please contact Headquarters or the Chairman of the Committee. The form is new to all of us and I must admit are a little confusing, so don't be afraid to ask questions.

Don't forget to send in your forms reporting your Field Service and Home Service Volunteer, name and address and hours also pin orders. We still want to recognize and keep records on all these busy ladies and we do thank them.

Speaking of volunteers, I just want to let you all know that I visited Past 11th District President Ruth Troiber a short while ago and she looks great and is improving. She told me she hopes to go home before long and also to say "Thank You" for all the expressions of support and good wishes she has received from many of you ladies.

I hope that by now your District VA&R Chairman has contacted all of the Unit Presidents in your Districts and know a lot more about President Florence's Special Project, Homeless Women Veterans and respond to the needs of these ladies and their children. We have also been requested to participate in another "Shower" for Camp American Legion. You District Presidents should have a list of needed items. Thank you all for all your hard work.