

Poppy Poster Contests

Units are encouraged to sponsor poppy contests in local schools. When schools do not wish to participate, other youth groups, home schooled students and Junior Unit members may participate under the direct supervision of the Unit.

Poppy Poster Contests will have seven classes:

- * Class I – Grades 2 & 3
- * Class II – Grades 4 & 5
- * Class III – Grades 6 & 7
- * Class IV – Grades 8 & 9
- * Class V – Grades 10-11
- * Class VI – Grade 12
- * Class VII – Students with Special Needs

Special Needs are defined as:

- a. A student in special education classes.
- b. A student recommended for special education classes, but who has not been admitted due to waiting lists or various other factors.

A child identified as having a disability, but not in a special education class due to lack of facilities. Identification is contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a,” “and,” “an,” “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the Flanders Poppy in the correct colors (four red petals with a center of green and black).
4. The poppy shall have four petals and no leaves.

5. The poster shall be on an 11 x 14 inch poster board. Drawing paper will not be accepted.
6. The United States flag may be used as long as there are no infractions of the flag code.
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant, the name of the sponsoring unit, District number, and the name of the Department.
9. Each poster shall be the work of only one individual.
10. No humorous drawings or slogans shall be used.
11. The label "In Memoriam" for the veteran-made poppy may not be used.
12. When the Holy Cross is used, the Star of David also shall be used.
13. Posters will be judged using the following criteria:
 - 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness

Poppy Poster Judging and Awards

1. Each Unit is responsible to judge the posters in each of the seven classes and choose a winning poster.
2. Any District that would like to hold a poppy poster contest is encouraged to do so. If your District will be holding a poppy poster contest, Units are encouraged to participate.
3. The winning poster entry in each class from the Unit or District contest must be sent to the Department Poppy Chairman by **May 15, 2012:**

Barb Ludka
4201 West Central Avenue
Franklin, WI 53132-9192

- 4. Entries not received by May 15, 2012 will not be considered for the Central Division contest.**
5. At the Department of Wisconsin poster contest level, citations will be given for the most outstanding poster in each class from each district.
6. The top poster in each class will be forwarded to the Central Division for further competition. Posters must be submitted to the Central Division Chairman by June 1, 2012.
7. The Division Chairman will send the best overall poster for her Division to the *Auxiliary* magazine editor by June 15, 2012. Photographs of the winning poster will be published. Only one winner from each division will be accepted.

Units are encouraged to take a picture or scan their winning poppy posters for their records and history books prior to submitting them for further judging. Contest posters submitted to the Department Poppy Chair that have not been submitted to the Central Division Chairman will be returned at the Department Convention.