



Holiday Inn Express is located across town from Watertown Bowl 18. I'd guess it's about a 5 minute drive. They have options of 2 Queen Bed or 1 King Bed rooms at a discounted rate of \$85.95 + Tax. They offer a Free Hot Buffet breakfast every day and also have an indoor pool, sauna, spa, and fitness room. All rooms have refrigerators. Below is the information they supplied for making a reservation at the discounted rate:

**Your guests may make reservations in 3 ways:**

- **Call the hotel directly at (920)262-1910**
- **Call the National Toll-Free Reservations line at 1-800-Holiday. The guest should mention the name the group is under: ALA State Bowling Tournament**
- **On the internet at [www.hiexpress.com/watertownwi](http://www.hiexpress.com/watertownwi)**
  - **For the 4/14-4/15 block, Enter the 3 letter group code of ALA**
  - **For the 4/20-4/21 block, Enter the 3 letter group code of ALB**

**Room blocks will be released 3 weeks before the date of the event. After that date, the rate will still be available but your guest risks the hotel being at full occupancy.**

- **Your release date for your block is 03/23/12 for the room block arrival 4/14/12**
- **Your release date for your block is 03/30/12 for the room block arrival 4/20/12**

Heritage Inn Hotel is located downtown, only a couple minutes from the bowling alley. By reserving a block now, we are receiving 2011 pricing. Below are the rooms available for those weekends & pricing information:

- 13 Deluxe rooms with 2 Double beds \$69.00 + tax per night (\$64.02): total 2 nights = \$149.74 (1-4 people)
- 3 King Suites \$79.00 + Tax (\$85.72): total 2 nights= \$171.44 (1-2 people)
- 1 Fireplace Suite with 2 Double Beds \$89.00 +tax (\$96.57): total 2 nights =\$193.14 (1-4 people)
- 1 Queen Suite \$89.00 + tax (\$96.57) total 2 nights =\$193.14 (1-2 people)
- 2 Whirlpool Suites w/ King bed \$ 99.00+tax (\$107.42): total 2 nights =\$214.84 (1-2 people)

You must mention ALA State Bowling Tournament to receive discounted pricing. Rooms are released 30 days prior to the event and rates would then go to the current room rates. They offer AAA & AARP discounts as well.

Holiday Inn Express  
101 Aviation Way  
Watertown, WI 53094  
Ph: 920-262-1910

Heritage Inn Hotel  
700 E. Main Street  
Watertown, WI 53094  
Ph: 920-261-5700

