

Stars & Stripes



Looking for a way to promote Americanism? Play the  **Stars & Stripes** game!

Who should play? All Units & All Members

Objective: Identify as many local businesses in your community who fly the US Flag and present them with a Certificate of Appreciation from your Unit.

How does it work?

1. Members identify businesses or organizations that fly the American Flag and create a personal log
2. At a future Unit meeting create a master list
3. Use the attached certificate template or go to <http://www.amlegionauxwi.org/> to create a personalized online *Certificate of Recognition* for the businesses/organizations
4. Identify which member(s) will present the certificate to the business owner

Why should your Unit do this?

- Promote Americanism
- Recognize local businesses/organizations
- Create goodwill for the American Legion Family
- Raise awareness of the local American Legion Auxiliary
- Create opportunities for new members

End of Year: Report to the Americanism chair on how many certificates your Unit presented. The Unit with the most  will receive a special award!

Other ideas: include membership applications when presenting the certificates; submit a Letter to the Editor noting which businesses/organizations in your community displays the flag; make this a Legion Family event! **Questions: Contact Department Americanism Chair, Amy Luft at 414-651-7300 or amyjlufft@gmail.com**