



Leadership

Plan of Action 2011-2012

Joyce Endres, Department Chairman

1147 Fleetwood Avenue, Madison, WI 53716

Ph: 608-221-1763 ❖ Email: ljendres@charter.net

Pod - Membership

Purpose: To develop and prepare knowledgeable and capable leaders to carry on the growth and success of the American Legion Auxiliary by promoting activities and resources that educate, motivate and mentor members of all ages and at all levels (unit, county, district, and state) of the organization.

Department Level Objectives:

1. **Objective: Develop and prepare knowledgeable, capable leaders to carry on the growth and success of the ALA**
Action Steps:
 - a. Host or co-host a full multi-media Leadership training provided by Department
 - b. Attend a partial multi-media Leadership training at District and/or County Conferences
 - c. Promote Junior Membership Leadership training
 - d. Participate in leadership workshops
 - e. Encourage the completion of the National Leadership Course
2. **Objective: Promote activities/resources that educate, motivate and mentor members of all ages/levels of the organization**
Action Steps:
 - a. Distribute Leadership articles, handouts, and brochures to members
 - b. Provide list of leadership training dates and resources to members
 - c. Provide incentives to members for participating in Leadership training
 - d. Encourage the completion of the National Leadership Course
3. **Objective: Continue to move forward for a stronger organization filled with potential future leaders**
Action Steps:
 - a. Participate in Officer Training for current and future leaders to ensure leaders at all levels (unit, county, district, state) have complete and consistent knowledge needed to move the ALA forward
 - b. Promote completion of the National Leadership Course to become effective leaders
4. **Objective: Provide members with opportunities to use their special skills and energy**
Action Steps:
 - a. Encourage members to mentor and/or train new and Junior members
 - b. Encourage Junior members to mentor and/or train members
 - c. Provide technology (computer skill, internet, e-mail, Facebook, Twitter, Smart Phone, etc.) training to members with the assistance of Junior members

Leadership Plan of Action 2011-2012

5. Objective: Constantly look for those members with the potential and willingness to become our leaders of tomorrow.

Action Steps:

- a. Encourage current and past leaders to continually watch for and mentor potential leaders at the grass root (unit), county and district levels.
- b. Work for unit stability and growth to ensure the ALA has a continual source of new leaders. Units are essential to the development of leaders.

6. Objective: Encourage seasoned members to reach out to new and younger women in the military and the community to show them what the Auxiliary can do to expand their confidence and leadership abilities.

Action Steps:

- a. Reach out, honor, and engage younger women in the military to make them aware of the ALA and to help them understand the value of ALA's service to God and Country.
- b. Involve seasoned women veterans in the community with the same objectives
- c. Invite current and new women Legionnaires (Post members) to join the unit's ALA illustrating the same objectives outlined in a. above. *"Dual is Cool"*.

Programs and Activities: As listed in Leadership objectives and action steps

Awards:

❖ **Most Outstanding Overall Unit, County and District Leadership Program Award**

- A Leadership Award for one Unit, County and District with the best overall Leadership program
- Entry must be in narrative form, not to exceed 500 words, outlining accomplishments and/or activities. Pictures are encouraged (and not returned) to support the narrative entry.
- Presidents must complete the National Leadership Course. For unit award, Unit President must complete the National Leadership Course. For County and District award, 85% of Unit Presidents within the County or District must complete the National Leadership Course.

❖ **Unit Leadership Recognition Certificates**

- A national and department certificate for individual Unit Leadership Chairman who best implements the leadership program within her Unit and has 50 percent participation and completion rate for the National Leadership Training Course.
- Entry must be sent to Joyce Endres. 1147 Fleetwood Ave, Madison, WI 53716-1417 by May 15, 2012 for submission to the National Leadership Vice Chairman, Virginia (Ginny) James, alagingy@msn.com by June 1, 2012.
-

| Leadership Resources: | |
|--|---|
| Red Book (updated annually by Dept. of WI) Unit Handbook (2009 latest version - Poppy on cover) Manual of Ceremonies Constitution & Bylaws Standing Rules Policies & Procedures Flag Etiquette Guide to Guest Protocol (Member Protocol) Parliamentary Procedure | Roberts Rules of Order (newly revised – complete edition) and In-brief edition Leadership Correspondence Course (National) Junior Activities Handbook/Leadership Course (Nat'l) Officer Roles and Responsibilities Professional Leadership books Publications (Web sites: <i>National News</i> ; <i>Badger Legionnaire w/ Wisconsin</i> ; District/Unit Newsletters Membership Brochures; Applications (TAL Family – carry all three); latest Benefit handout, etc. |