

DEPARTMENT OF WISCONSIN  
PLAN OF WORK FOR MEMBERSHIP  
2009 - 2010

PURPOSE: Increase Membership and Volunteer base through program partnership and and innovative recruiting while retaining current Members by enhancing the value of their membership. (National)

PURPOSE: To recruit and retain Members by informing them that they matter, that they are important. The American Legion Auxiliary can not and will not exist with out them. What ever they do they will be acknowledged and appreciated. (Wisconsin)

1. Objective RETAIN AND RECRUIT

Action Steps

a. Develop tools and methods of enhancing the value of the American Legion Auxiliary.

b. Partner with other Volunteer Programs. The American Legion Auxiliary of Wisconsin has the opportunity to work with Vista. This is a great time learn of new ideas and approaches on gathering new Members and existing Members. By doing this we have the opportunity to the word and values of the American Legion Auxiliary.

2. Objective EDUCATION

Action Steps

a. Supply Units with ways to educate their Members of the history, benefits values and various programs of the American Legion Auxiliary. This can be achieved by sending informational pamphlets and cd's. By using the the internet and conducting workshops.

b. Communication with in every level of the American Legion Auxiliary should everyone's priority. We can not learn unless we communicate. Besides speaking we also must listen. Listening is the key stone to any of communication. We must not just open our ears but we also listen with our minds and hearts.

3. Objective To Project PRIDE for our Great Organization

Action Steps

- a. BE POSITIVE
- b. BE OPTIMISTIC
- c. BE ENERGIZED

LAUREL DUBOIS  
MEMBERSHIP CHAIRMAN OF WISCONSIN  
sdubois188 @ aol.com