

**American Legion Auxiliary
Department of Wisconsin
Americanism Plan of Action 2009 – 2010
Laura Calteux, Department Chairman**

Purpose: To inspire, recognize and perpetuate responsible citizenship through education and acts of patriotism in order to raise awareness and increase appreciation of the price paid for our fundamental freedoms.

1. Objective - Increase awareness of flag protocol

Action Steps

- a. Encourage Districts and/or Units to contact schools, retirement communities, Girl and Boy Scout troops to schedule flag protocol sessions
- b. Prior to any community patriotic holiday with a parade, have Units contact their communities to hand out flag protocol literature
- c. Hand out information at the Fall Informational Forum Paper Fair, include information in the Unit mailings and the Wisconsin Publication

2. Objective: Promote the Girl Scout Achievement Award to increase participation by 20% on a Unit level

Actions Steps

- a. Have Units contact the Girl Scout councils in their area to get the names of eligible Girl Scouts
- b. Get rules into unit mailings to clarify that this is a National Scholarship
- c. Hand out information at the Fall Informational Forum Paper Fair, include information in the Unit mailings and the Wisconsin Publication

3. Objective – To increase participation in the Americanism Youth Conference

Action Steps

- a. Contact units to encourage participation in the program
- b. Hand out information at the Fall Informational Forum Paper Fair, include information in the Unit mailings and the Wisconsin Publication

4. Objective – To continue to support the American Legion programs

Action Steps

- a. Promote awareness of the American Legion Oratorical contest, Legion Baseball and the Junior Shooting competition by making available program materials to our schools
- b. Promote the Blue Star Banner program