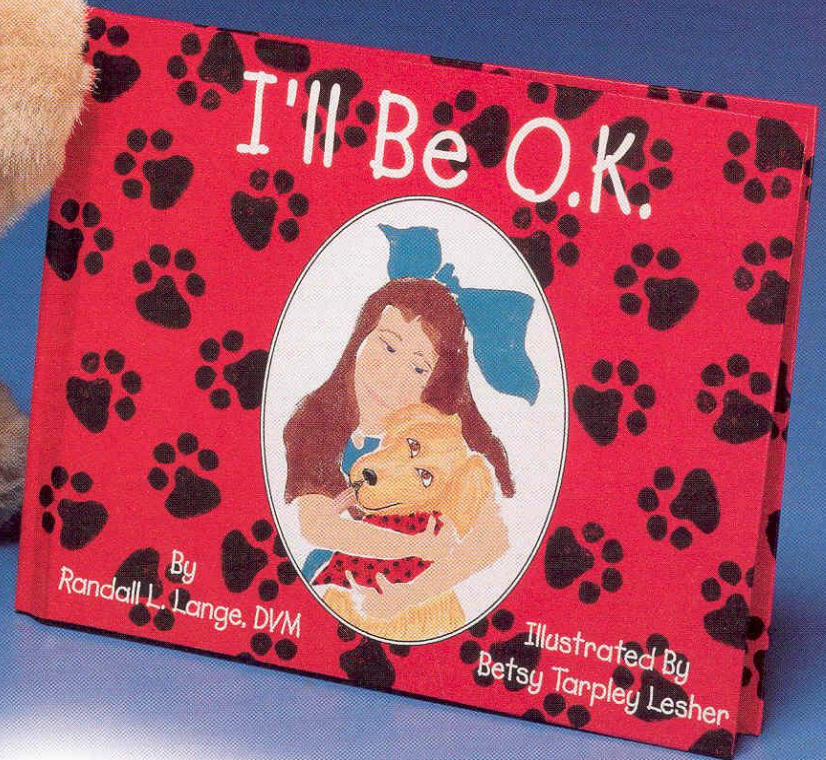
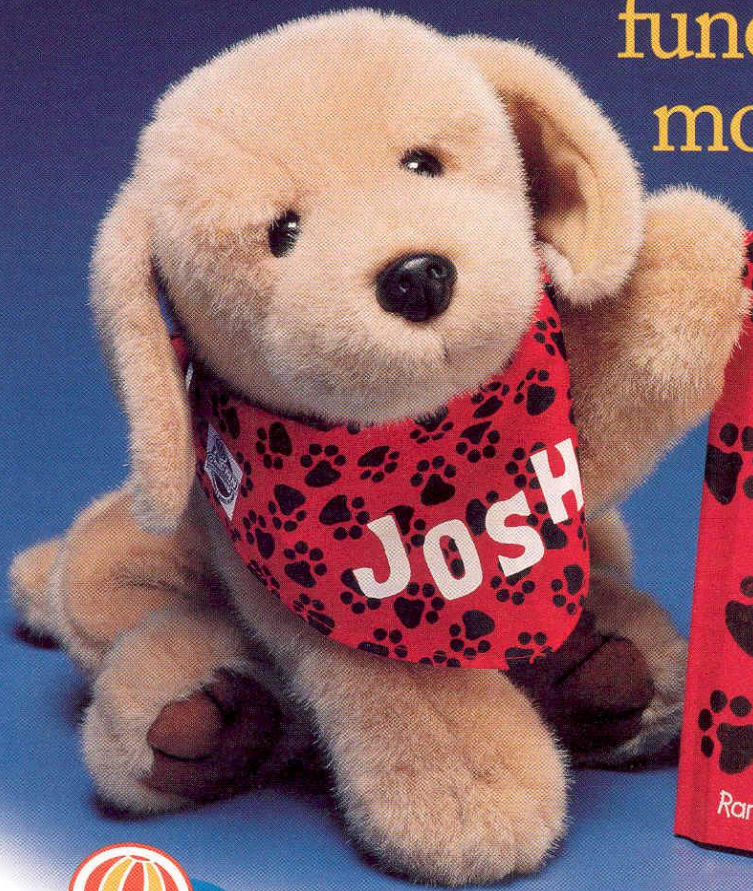


With Josh and his special story, your next fund raiser will be more than O.K.



Seldom does the bond between animal and human serve such an important purpose as in this story told through the words of a playful, friendly Golden Retriever dog who learns he has to have surgery.

Children faced with the fear of their own imminent hospitalization will take comfort in identifying with their friend "Josh" in this uplifting tale of courage, love and hope.

Written by a veterinarian of 23 years, and delightfully illustrated by an artist and mom, "I'll Be O.K." is a warm, delightful journey *all* children will enjoy reading.

More importantly, a percentage of the sale of each book will be donated to the Children's Miracle Network, an organization devoted to raising money to help hospitals care for kids in need of serious, often costly, medical procedures. CMN is among a prestigious group of educators, medical professionals and corporate sponsors who have fully endorsed "I'll Be O.K."

Your organization can benefit from the sale of this unique product in several ways:

- Your actual profit from the sales of the book and toy package.
- Children's Miracle Network's proceed from the sale of each unit.
- Invaluable public relations depicting your organization as compassionate, socially responsible and family oriented.
- The satisfaction of helping a child through a difficult time.

Be a part of this unique children's product – the first in a series of what promises to become a household favorite among children, families and health care professionals.





"I'LL BE O.K." BOOK:

11" x 8.5", with full-color illustrations on each of 28 pages, printed on premium quality stock. Laminated, full-color hardcover.

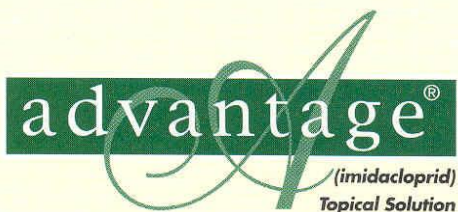
"JOSH" PLUSH TOY:

Huggable, soft, plush toy made from non-allergenic materials.

UNIQUE "DOG HOUSE":

Reusable carrying case measures 13.5"L x 8.75"W x 12"H and comes fully assembled, 6 to a carton.

To find out more about the unique fund-raising opportunities of "I'll Be O.K.", call, write or e-mail today for complete details.



Bayer Animal Health, manufacturer of Advantage™ flea control, is a co-sponsor of "I'll Be O.K."

Through their sponsorship, each unit contains a brochure promoting the benefits of the human/animal bond.



JoshCo, LLC

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