

PROGRAM: PUBLIC RELATIONS
Unit Annual Narrative Report 2018-2019
Department of Wisconsin

Unit Number and Name _____ District _____
Unit City _____ Unit President's Name _____
Complete Address _____
Phone _____ Email _____

1. Does your unit have a website? Yes No
If yes, web address: _____
2. Does your unit use Facebook to promote Unit activities? Yes No
If yes, what is the name of your Facebook page? _____
3. Does your unit have a newsletter? Yes No
How many times a year? _____
Is this a joint publication with the Post? Yes No
Is the newsletter emailed to members? Yes No
Is the newsletter mailed to members? Yes No
4. Did your Unit keep an active and updated media contact list? How has this list impacted their working relationships with the local media?
5. Describe how members participated in branding opportunities by wearing and promoting ALA apparel and logos. (continue on the back or add a separate piece of paper if necessary)
6. How many members have reported showing off a picture of themselves with their Veteran?
(continue on the back or add a separate piece of paper if necessary)

Please list any Public Relations activities, events and projects your Unit was involved in
(continue on the back or add a separate piece of paper if necessary).

Please Complete and Return by APRIL 30, 2019 to: American Legion Auxiliary, Dept of Wisconsin
PO Box 140, Portage, WI 53901-0140